ELEMENT	Exemplary	Proficient	Partially Proficient	Unsatisfactory	POINTS
Research an Note taking		2 points	1 point	0 points	/3
	recorded and interpreted significant facts, meaningful graphics,	notes show you recorded relevant information from multiple sources of information, evaluated and synthesized	notes show you misinterpreted statements, graphics and questions and failed to identify relevant arguments.	Note cards or notes show you recorded information from four or fewer resources, did not find graphics or sounds, and ignored alternative points of view.	
Pre Production Planning - Concept Ma	The Concept Map illustrates the slide presentation structure with thumbnail sketches of each slide including: title of slide, text, background color, placement & size of graphic, fonts - color, size, type for text and headings, hyperlinks (list URLs of any site linked from the slide), narration text, and audio files (if any). All slides are numbered, and there is a logical sequence to the presentation.	Concept Map include titles and text for each slide and are in sequential order.	Concept Map are not in a logical sequence and have	O points  There a very few thumbnail sketches on the Concept Map and do not provide an overview of the presentation.	/3

Introduction	3 points	2 points	1 point	0 points	/3
	The introduction	The introduction	The	The	
				introduction	
	<u> -</u>	coherent and		does not orient	
	audience into the	relates to the		the audience to	
		topic.	does not create a		
	compelling questions	_	strong sense of	follow.	
	or by relating to the		what is to		
	audience's interests		follow. May be	The sequencing	
	or goals.		overly detailed	is unclear and	
			or incomplete	does not appear	
			and is somewhat	interesting or	
			appealing to the	relevant to the	
			audience.	audience.	
Content	3 points	2 points	1 point	0 points	/3
	The content is	The content is	The content is	The content	
	written clearly and	written with a		lacks a clear	
			0	point of view	
	logical progression of			and logical	
		ideas and	<u> -</u>	sequence of	
	information.	supporting		information.	
			sense of		
	The project includes		purpose.	Includes little	
	motivating questions	Includes	r -	persuasive	
	and advanced			information	
	organizers. The	information from	persuasive	and only one or	
				two facts about	
	audience a clear		with few facts.	the topic.	
	sense of the main				
	idea.		Some of the	Information is	
				incomplete, out	
	Information is		may not seem to	of date and/or	
	accurate, current and			incorrect.	
	comes mainly from *				
	primary sources.			Sequencing of	
			1 1	ideas is	
			unreliable.	unclear.	

Text	3 points	2 points	1 point	0 points	/3
	varies appropriately for headings and text.  Use of italics, bold, and indentations enhances readability.  Text is appropriate in	fonts are easy-to- read, but in a few places the use of fonts, italics, bold, long paragraphs, color or busy background	difficult with lengthy paragraphs, too many different fonts, dark or busy background,	The text is extremely difficult to read with long blocks of text and small point size of fonts, inappropriate contrasting colors, poor use of headings, subheadings, indentations, or bold formatting.	
J	pleasing and contributes to the overall message with	2 points The layout uses horizontal and vertical white space appropriately.	I point  The layout shows some structure, but appears cluttered and busy or distracting with large gaps of white space or uses a distracting background.	O points  The layout is cluttered, confusing, and does not use spacing, headings and subheadings to enhance the readability.	/3

Citations	3 point	2 points	1 point	0 points	/3
	Sources of information are properly cited and the audience can determine the credibility and authority of the information presented.  All sources of information are clearly identified and credited using appropriate citation format.	Most sources of information use proper citation format, and sources are documented to make it possible to check on the accuracy of information.	Sometimes copyright guidelines are followed and some information, photos and graphics do not include proper citation format.	No way to check validity of information.	
Graphics, Sound and/or Animation	The graphics, sound and/or animation assist in presenting an overall theme and enhance understanding of concept, ideas and relationships.  Original images are created using proper size and resolution, and all images enhance the content.	2 points  The graphics, sound/and or animation visually depict material and assist the audience in understanding the flow of information or content.  Original images are used.  Images are proper size, resolution.	animations seem unrelated to the topic/theme and do not enhance the overall concepts.  Most images are clip art or recycled from	not enhance understanding of the content, or are	/3

	Mechanics	The text is written with no errors in grammar, capitalization, punctuation, spelling.	The text is clearly written with little or no editing required for grammar, punctuation, and spelling.	Spelling, punctuation, and grammar errors distract or impair readability. (3 or more errors)	O points  Errors in spelling, capitalization, punctuation, usage and grammar repeatedly distract the reader and major editing and revision is required.  (more than 5 errors)	/3	
TOTAL POINTS							/27