



# Digital Badges: Open Badges 101

Webinar Handout for October 18, 2013

## Description

Mozilla's Open Badges is a new system for credentialing and accreditation that makes it possible for learners everywhere to get recognition for lifelong learning of all kinds through digital badges, and then collect and share those badges across the Web for real results like jobs. But what does this mean for your organization?



Megan Cole-Karagory is the Marketing and Community Strategy Lead at Mozilla Foundation where she manages the organization's Open Badges brand strategy, partnership engagement and community development. As a strategic leader, Megan has extensive experience developing and implementing integrated marketing programs that drive and increase product adoption, as well as improve partnership retention. She is dedicated to delivering open-source, disruptive products to help create a connected ecosystem of learning and enrich the lives of individuals. She previously worked as the Director of Marketing and Strategic Development at WeddingWire, Inc.



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Reach out to us for **information**

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## Contact Info

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## Webinar Resources

The webinar recording, slides, and handout will be available following the webinar at [www.matecnetworks.org](http://www.matecnetworks.org), Keyword Search: "**Digital Badges: Open Badges 101**".

