



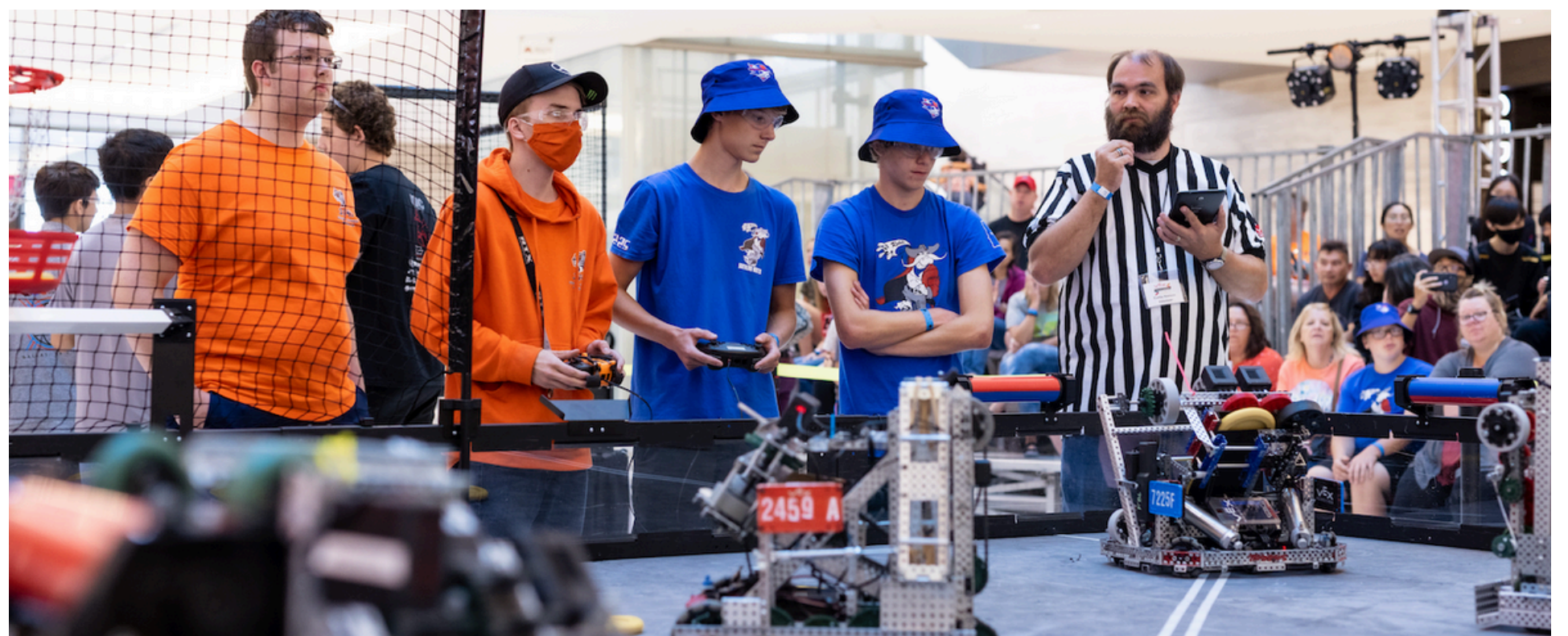
# PROVIDING ACCESSIBLE OPPORTUNITIES

In 2022, NCAT and partners teamed up with Mall of America to offer **Experience STEAM**, a 5-day event set to spark interest and excitement in STEAM (science, technology, engineering, arts, math). Activities included a STEAM Carnival with tactile hands-on, educational experiences, student competitions, and cost-free pre-registered educator workshops and student camps.



# 54

ORGANIZATIONS PARTICIPATED



The vision of Experience STEAM was to inspire social and economic mobility enabled by access to opportunities inspiring students to consider emerging technology and technician career fields.



— “  
Experience STEAM is a revolutionary approach to educational outreach. NCAT believes experiential learning provided by two-year technician education is a driving force in advancing social and economic mobility.  
— Jonathan Beck  
NCAT Executive Director  
” —

## EVENT HIGHLIGHTS

FREE transportation through Metro Transit partnership providing 200+ rides

394,000+ total mall visitors throughout 5-day event

Youth Ambassador Program created to help lower barriers and increase engagement

895,000+ social media impressions through targeted outreach

