



An Eclectic Introduction to Multimedia Literacy

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Multimedia Literacy

The ability to critically consider the efficacy of information presented through a large variety of media, including television, radio, newspapers and magazines, billboards, Internet, and even those considered experts.

Partnership for 21st Century Skills www.p21.org

Armstrong, Sara. Information Literacy: Navigating & Evaluating Today's Media, Second Edition.
Shell Education, Huntington Beach, 2008.

Digital Citizenship

Digital citizens are those who apply the Golden Rule to their use of digital and other technologies, taking responsibility for their words and actions in the online world.

International Society for Technology in Education (ISTE) NETS Project www.iste.org

Ribble, Mike and Bailey, Gerald. Digital Citizenship in Schools, ISTE, Eugene, 2007
(second edition due 10/11)

Website: Digital Citizenship: Using Technology Appropriately www.digitalcitizenship.net

Evaluating Media: The Right Questions

From Boole's work to current tools, we all can use help judging the information we retrieve.

Common Sense Media www.common sense media.org
www.common sense media.org/educators/curriculum/6-8

Widener University, Wolfram Memorial Library Evaluation Criteria
www.widener.edu/libraries/wolfram/needhelp/research/evalcriteria.asp

Cecil, Nancy Lee. The Art of Inquiry: Questioning Strategies for K-6 Classrooms.
Peguis Publishers, Winnipeg, 1995.

McKenzie, Jamie. Beyond Cut-and-Paste: Engaging Students in Making Good New Ideas,
FNO Press, Bellingham, WA, 2009.

Sowash, John R. "Google-Proof Questioning: A New Use for Bloom's Taxonomy."
www.electriceducator.blogspot.com/2009/11/google-proof-questioning-new-use-for.html

Thornburg, David D. "Inquiry: The Art of Helping Students Ask Good Questions," available as a
PDF from DThornburg@aol.com.



Strategic Searching: The Right Answers

Asking the right questions helps get to the right answers.

Web Search Strategies in Plain English www.youtube.com/watch?v=B8aYoVpdz8o

George Boole www.kerryr.net/pioneers/boole.htm

Boolify www.boolify.org

Glean www.glean.org

Google www.google.com

Wikipedia www.wikipedia.org

General Resources

Buck Institute for Education. [Project Based Learning Handbook \(second edition\): A Guide to Standards-Focused Project Based Learning for Middle and High School Students](#), Buck Institute for Education, Novato, 2003.

Edutopia: What Works in Public Education www.edutopia.org

Webinar Recording, Slides, and Handout

These items will be available at www.matecnetworks.org

Keyword Search: "Webinar Multimedia Literacy"



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