Exercise 5d - Performance Matrix

Instructions:

1. Evaluate the categories used to create the spider chart for the cellphone comparison in Exercise 5c for performance and importance.

2. Using the information gathered from the cellphone comparison to plot the categories in the performance matrix template below.

Category	Feature	Importance 1 = not 6 = very					
Battery		1	2	3	4	5	6
		1	2	3	4	5	6
		1	2	3	4	5	6
		1	2	3	4	5	6
Camera		1	2	3	4	5	6
		1	2	3	4	5	6
		1	2	3	4	5	6
		1	2	3	4	5	6
Display		1	2	3	4	5	6
		1	2	3	4	5	6
		1	2	3	4	5	6
		1	2	3	4	5	6
Sound		1	2	3	4	5	6
		1	2	3	4	5	6
		1	2	3	4	5	6
		1	2	3	4	5	6
Memory		1	2	3	4	5	6
		1	2	3	4	5	6
		1	2	3	4	5	6
		1	2	3	4	5	6
User Friendly		1	2	3	4	5	6
		1	2	3	4	5	6
		1	2	3	4	5	6
		1	2	3	4	5	6
Signal		1	2	3	4	5	6
		1	2	3	4	5	6
		1	2	3	4	5	6
		1	2	3	4	5	6
Weight		1	2	3	4	5	6
		1	2	3	4	5	6
		1	2	3	4	5	6
		1	2	3	4	5	6

Exercise 5d - Performance Matrix

Performance

Overkill

OK

6

3

1

Unimportant

Must be improved

1

3

6

Importance