Welcome to MATEC NetWorks Webinar

Communicating with Today's Generation

MATEC NetWorks is an NSF funded ATE Center supporting faculty in Semiconductor, Automated Manufacturing, and Electronics education

Classroom Ready Resources in the Digital Library

TechSpectives Blog

Webinars

All this and more at matecnetworks.org

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MARICOPA COMMUNITY COLLEGES

NetWorks is a part of MATEC, a member of the Division of Academic and Student Affairs at the Maricopa Community Colleges.

National Science Foundation

Funded, in part, by a grant from the National Science Foundation.
DUE-0501626

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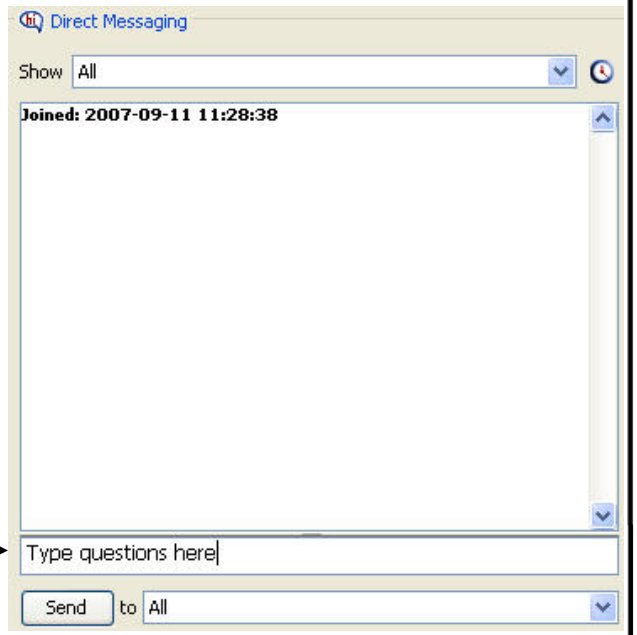
Webinar Procedures



- If you are listening by phone, please mute your phone by pressing #5.
- If you have questions during the presentation, please submit them in the Chat Window.
- At the end of the session we will answer as many questions as we can. Please type your questions in the Chat Window.

File Session View Tools Window Help

Poll

Participants

Name

MCCD-ADMIN (Moderator, Me)

Raise hand/smile/clap

1 Participant

Direct Messaging

Show All

Joined: 2007-09-11 11:28:38

Chat

Type questions here

Send to All

Audio

Microphone

Speaker

Ctrl+F2

Whiteboard - Main Room (Scaled 126%)

Public Screen 1

Follow Moderator

Roam

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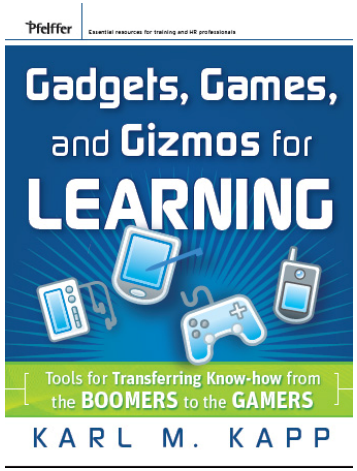
NETWORKS

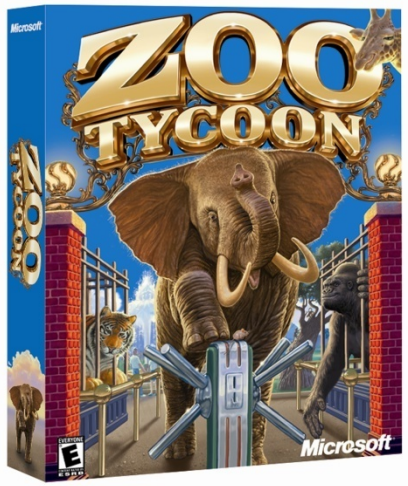
NetWorks Webinar Presenter

Karl M. Kapp, Ed.D., is a professor of Instructional Technology at Bloomsburg University in Bloomsburg, PA. His Doctorate of Education in Instructional Design is from University of Pittsburgh. Most recently, he is author of *Gadgets, Games and Gizmos for Learning: Tools for Transferring Know-How from the Boomers to the Gamers* published by Pfeiffer. Visit the book's website at www.gadgetsgamesandgizmos.com or visit his blog at www.karlkapp.blogspot.com



Bloomsburg UNIVERSITY

Communicating with Today's Generation

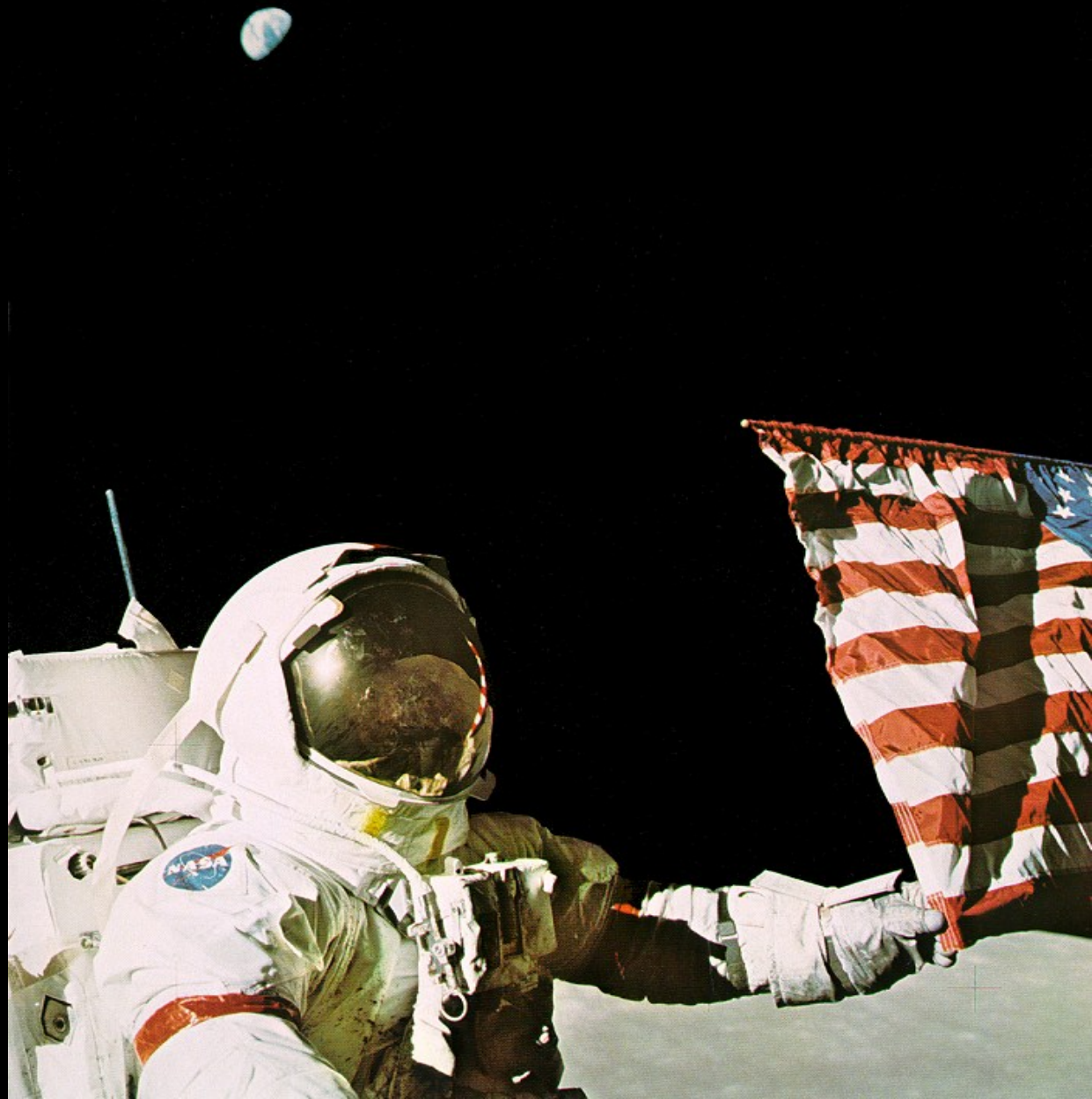


by Karl M. Kapp Ed.D.

Pre-Test

1. Are you a Digital Immigrant or Digital Native?
2. Define the term "Boss."
3. Define the term "Snail Mail."
4. What is your Second Life?
5. What year did the Internet become "Person of the Year?"
6. Name a prize you get for sending away cereal box tops.

1946-2008



LATEST SPECIAL

London Herald

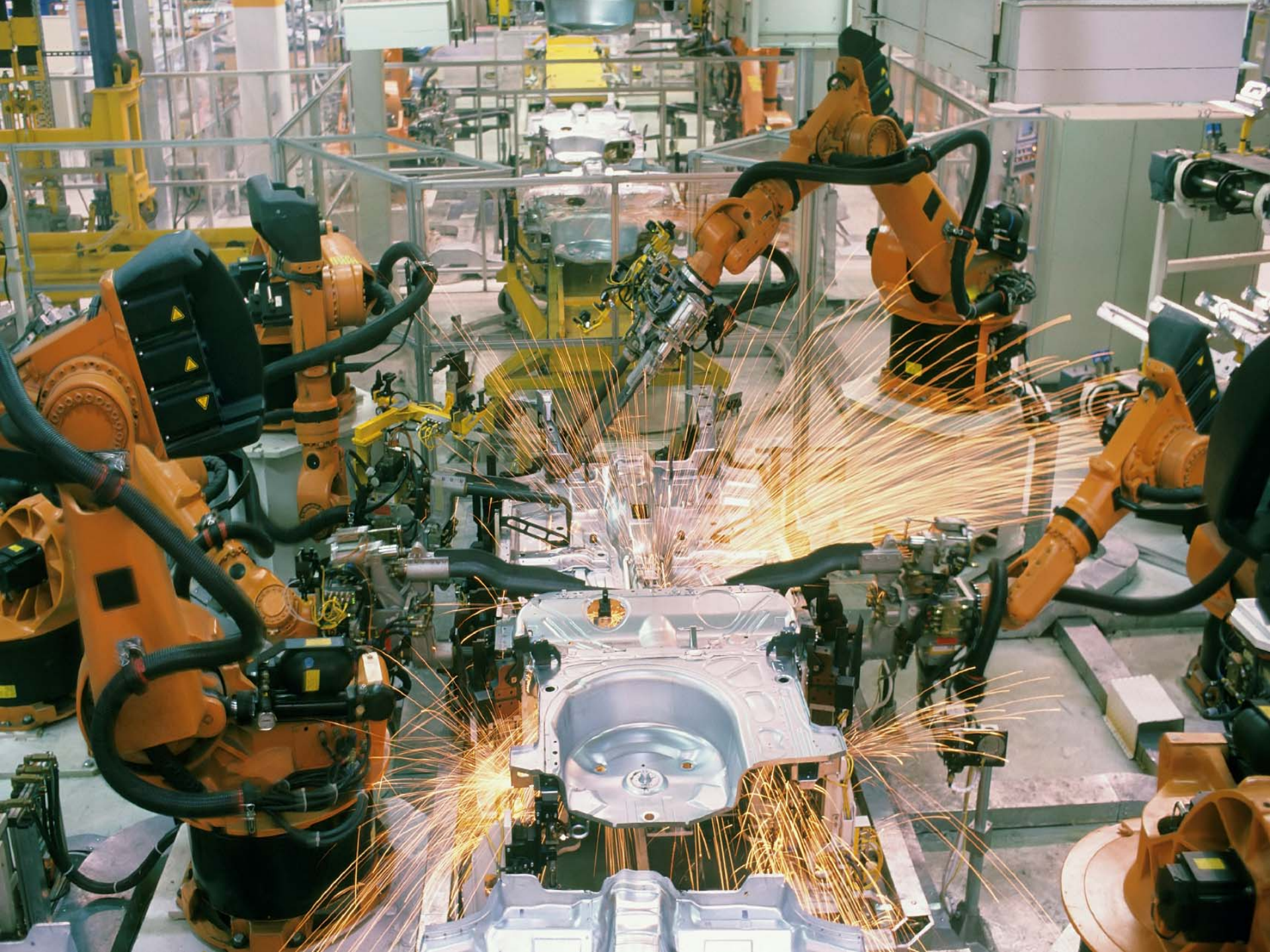
4AM EDITION

MONDAY 21st JULY 1969

FIRST MAN ON THE MOON

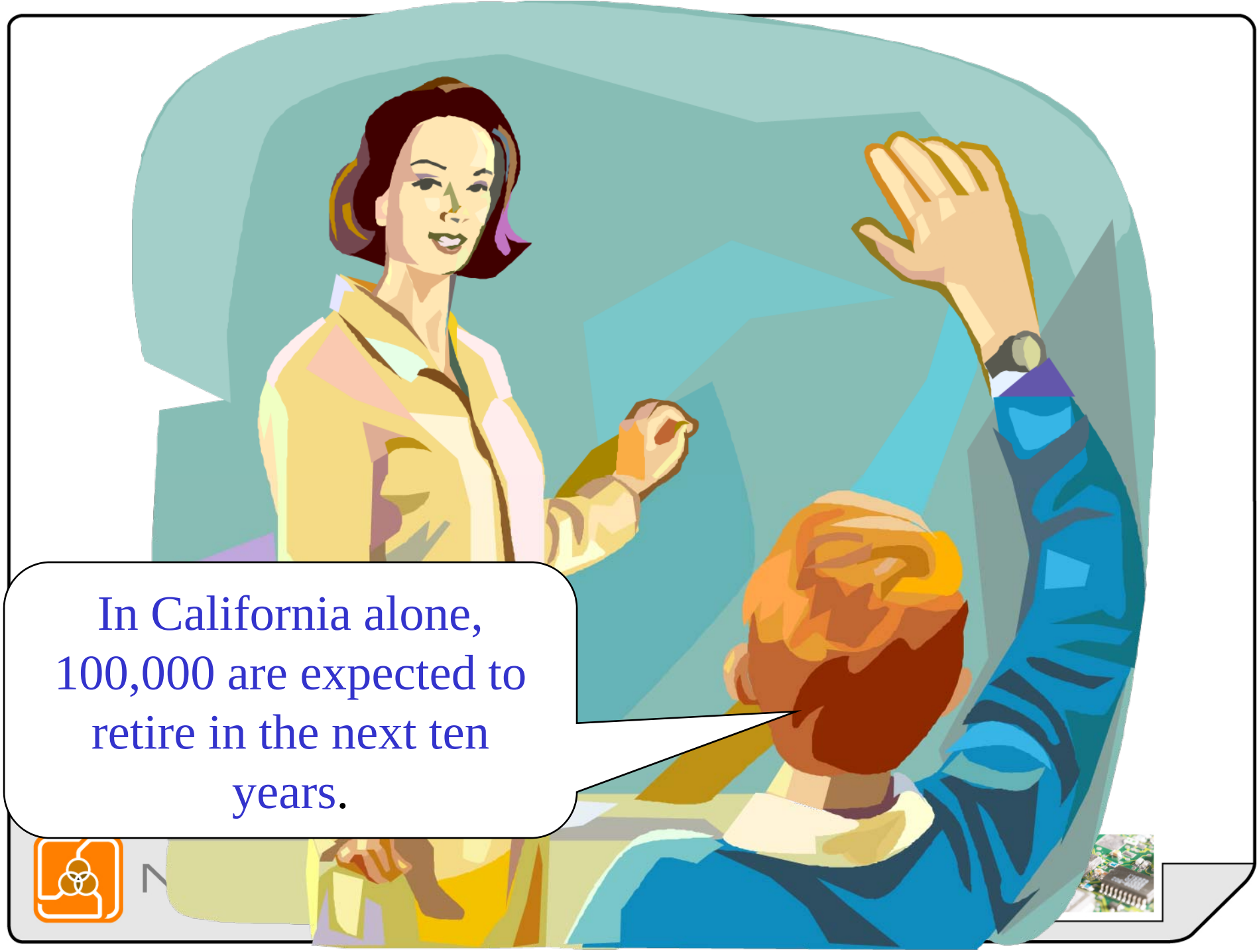
'One small step for man, one giant leap for mankind'

Triumph for Apollo Crew

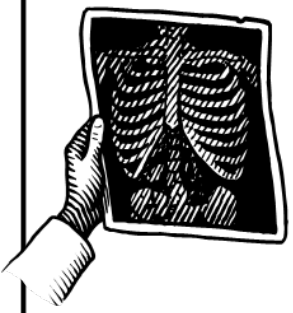


NETWORKS

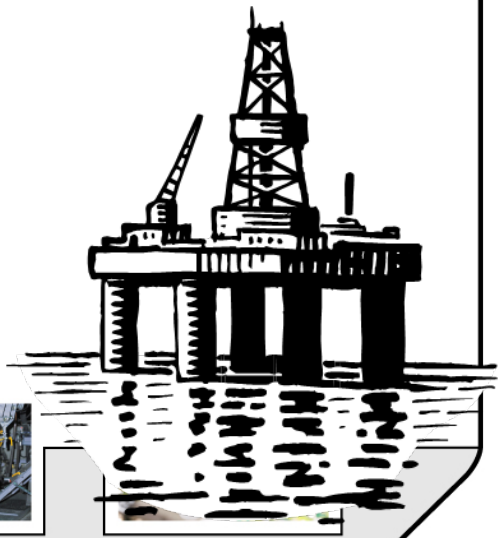
One-third of all school teachers in US will be eligible to retire in 2008.


In California alone, 100,000 are expected to retire in the next ten years.

The sectors with the most knowledge walking out the door will be the energy, health care and government.



-Pasha, P. (2005). Corporations woo baby boomers [Electronic Version]. CNNMoney



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Boomers

- **Individualistic**
- **Driven**
- **Loyal**
- **Idealistic**
- **Skeptical**
- **Hierarchical**
- **Formal Learners**

Lazy

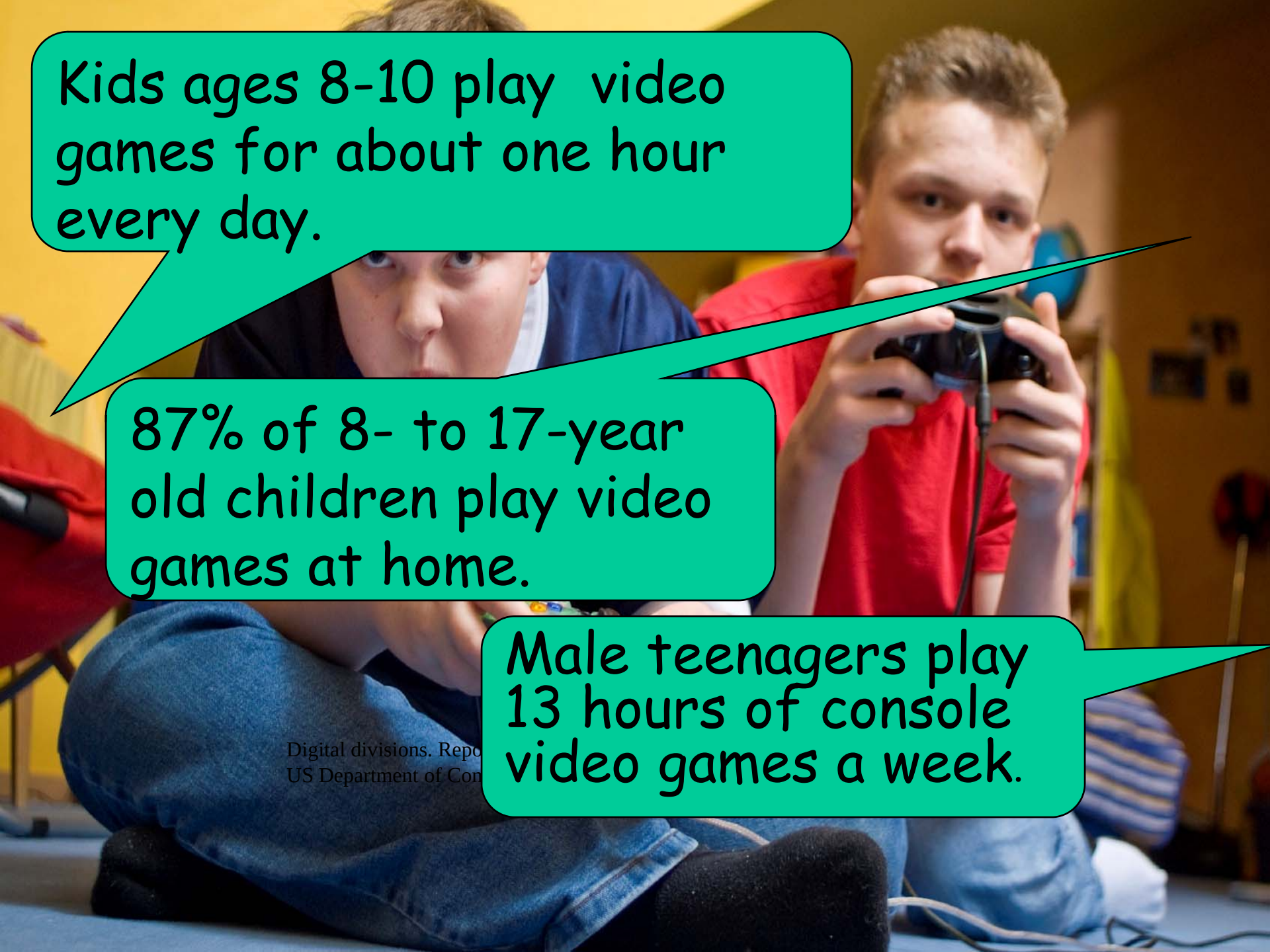
Lazy
Anti-
Social

Lazy
Anti-Social
Rotting Brain

Lazy
Wasting Time
Anti-Social
Rotting Brain

Digital divisions. Report by the *Pew /Internet: Pew Internet & American Life*. US Department of Commerce

Digital divisions. Report by the *Pew /Internet: Pew Internet & American Life*. US Department of Commerce


Kids ages 8-10 play video games for about one hour every day.
87% of 8- to 17-year old children play video games at home.
Male teenagers play 13 hours of console video games a week.
Digital divisions. Repo
US Department of Con

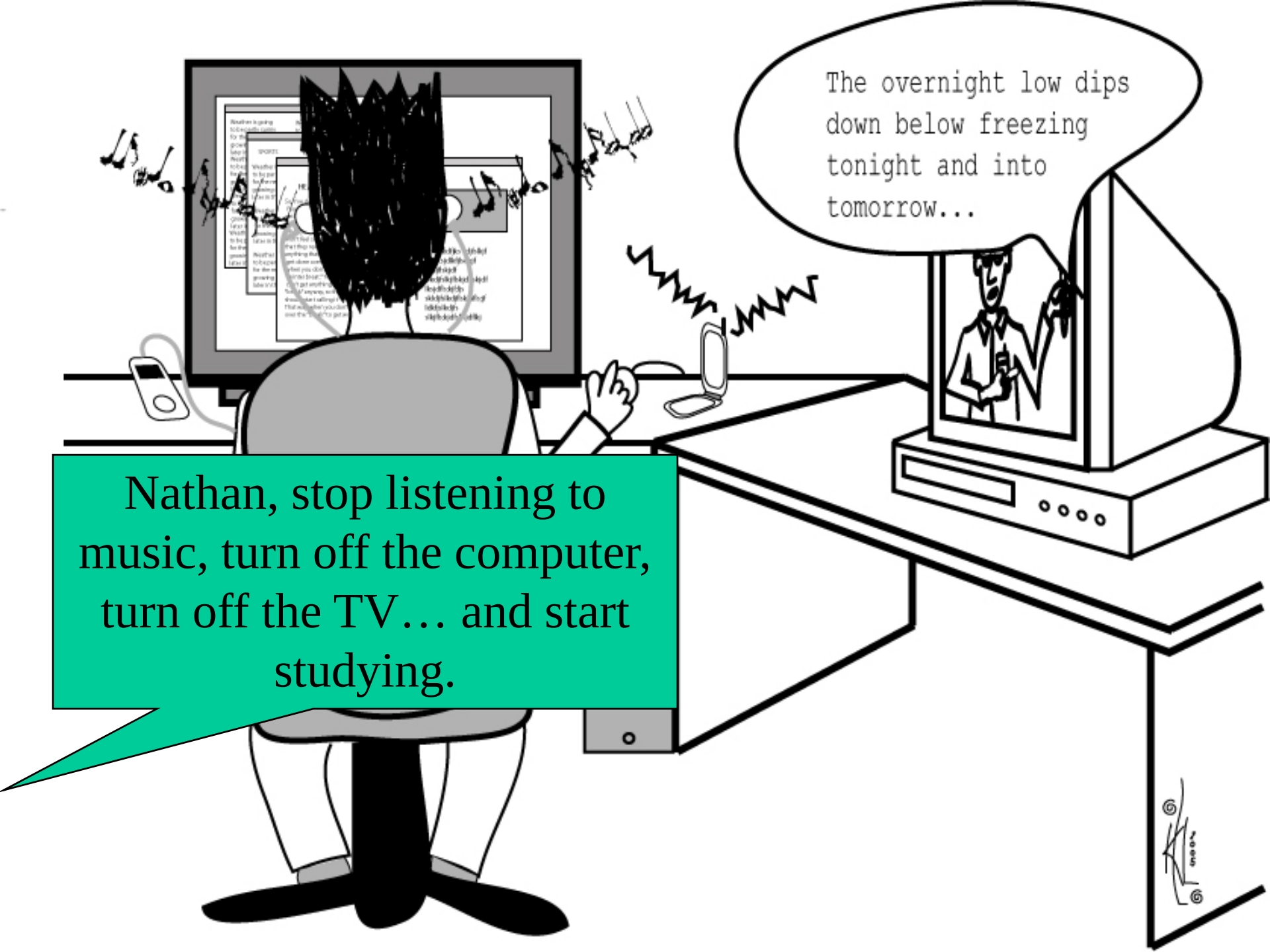
Almost 43% of the gamers are female and 26% of those females are over 18.

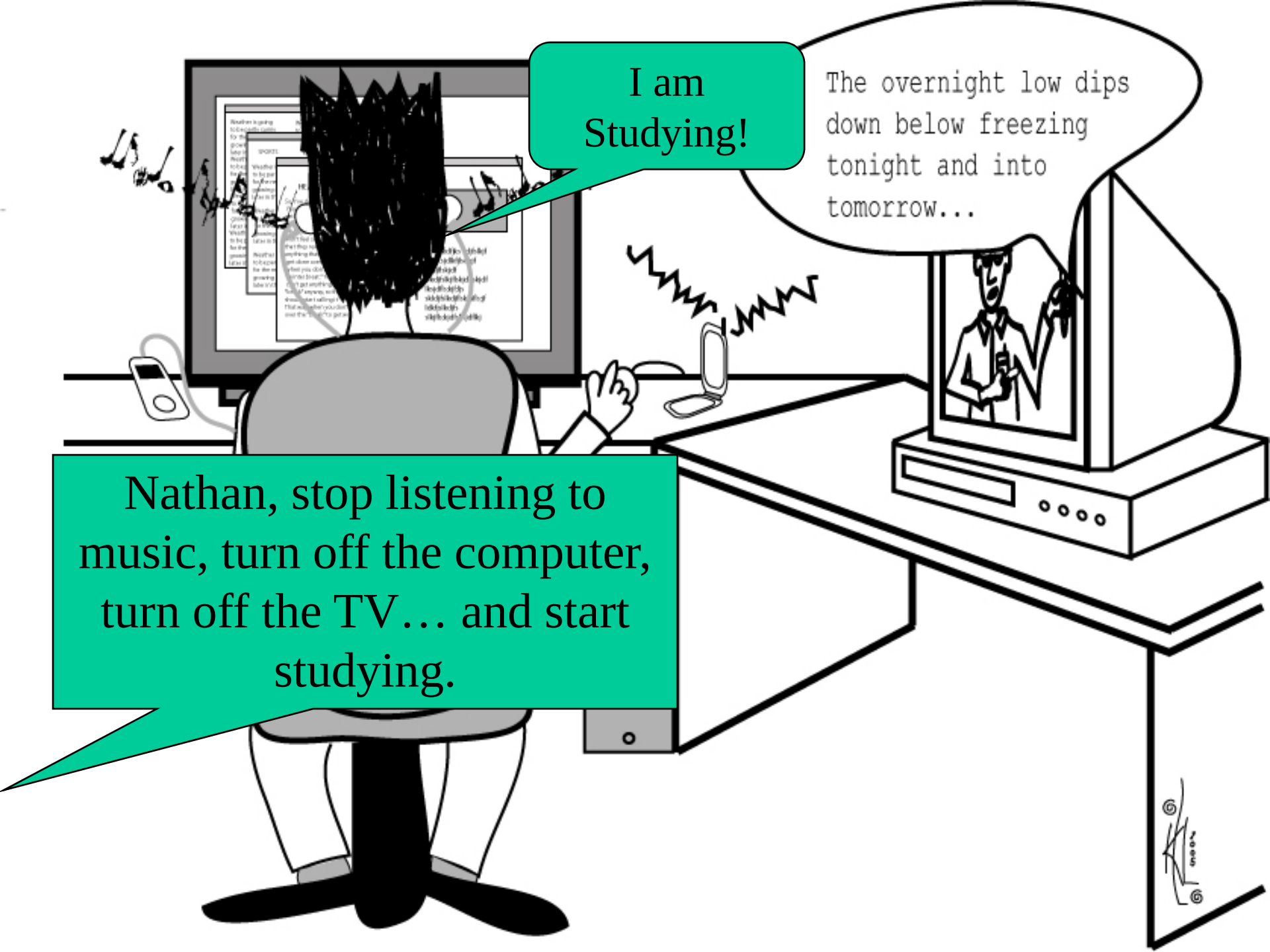
NETWORK

Almost 43% of the gamers are female and 26% of those females are over 18.

Females play 5 hours a week of console games. They make up the majority of PC gamers at 63%.

The overnight low dips down below freezing tonight and into tomorrow...


The overnight low dips down below freezing tonight and into tomorrow...
Nathan, stop listening to music, turn off the computer, turn off the TV… and start studying.

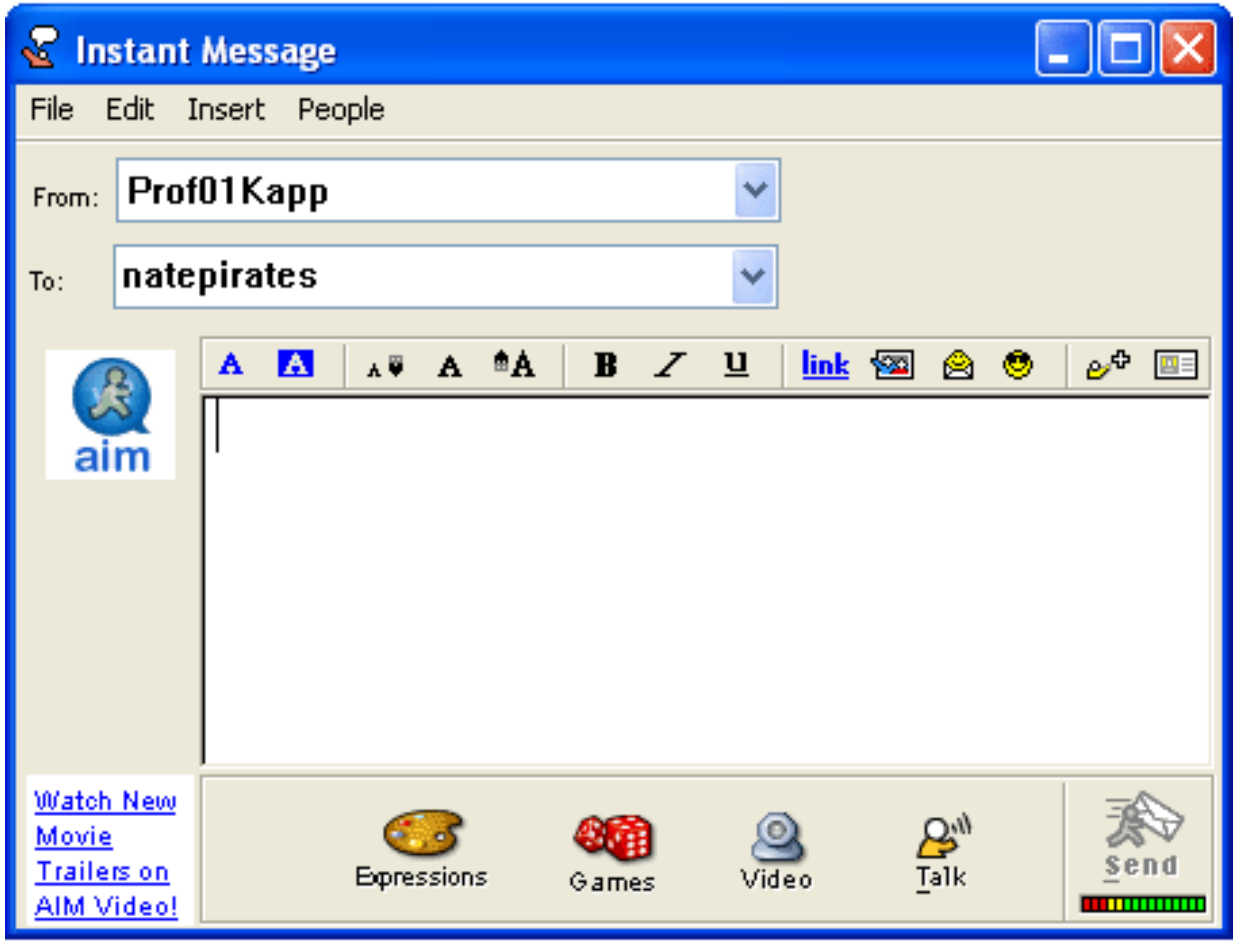

I am Studying!
The overnight low dips down below freezing tonight and into tomorrow...
Nathan, stop listening to music, turn off the computer, turn off the TV… and start studying.

Email generates about 400,000 terabytes of new information each year worldwide

*Terabyte= 50,000 trees made into paper and printed.

- School of Information Management and Systems at the University of California, Berkeley.

Instant and Text Messaging



Instant and Text Messaging

Snail mail: "something you use to talk to 'old people,' institutions, or to send complex instructions to large groups." In other words "Email"

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Help Toucan Choose

see side panel

Toucan Sam®

FROOT LOOPS®

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KD

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SWEETENED MULTI-GRAIN CEREAL

TOUCAN SAM™ Computer Microphone!

ENLARGED TO SHOW TEXTURE

GET YOURS BY MAIL
2 UPCs and $5.99
SEE BACK FOR DETAILS

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For You & 4 Friends!

Enter Online. No purchase necessary. See side and back panel for details.

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FRUIT FLAVORED SNACKS

ROCKIN' BLUE RASPBERRY
NATURALLY AND ARTIFICIALLY FLAVORED

6 0.9 OZ (25.5g) POUCHES
NET WT 5.4 OZ (153g)

84%, of all teenagers own at least one personal media device:

- Desktop/laptop Computer
- Cell Phone
- Personal Digital Assistant (PDA)

-Pew Internet Foundation

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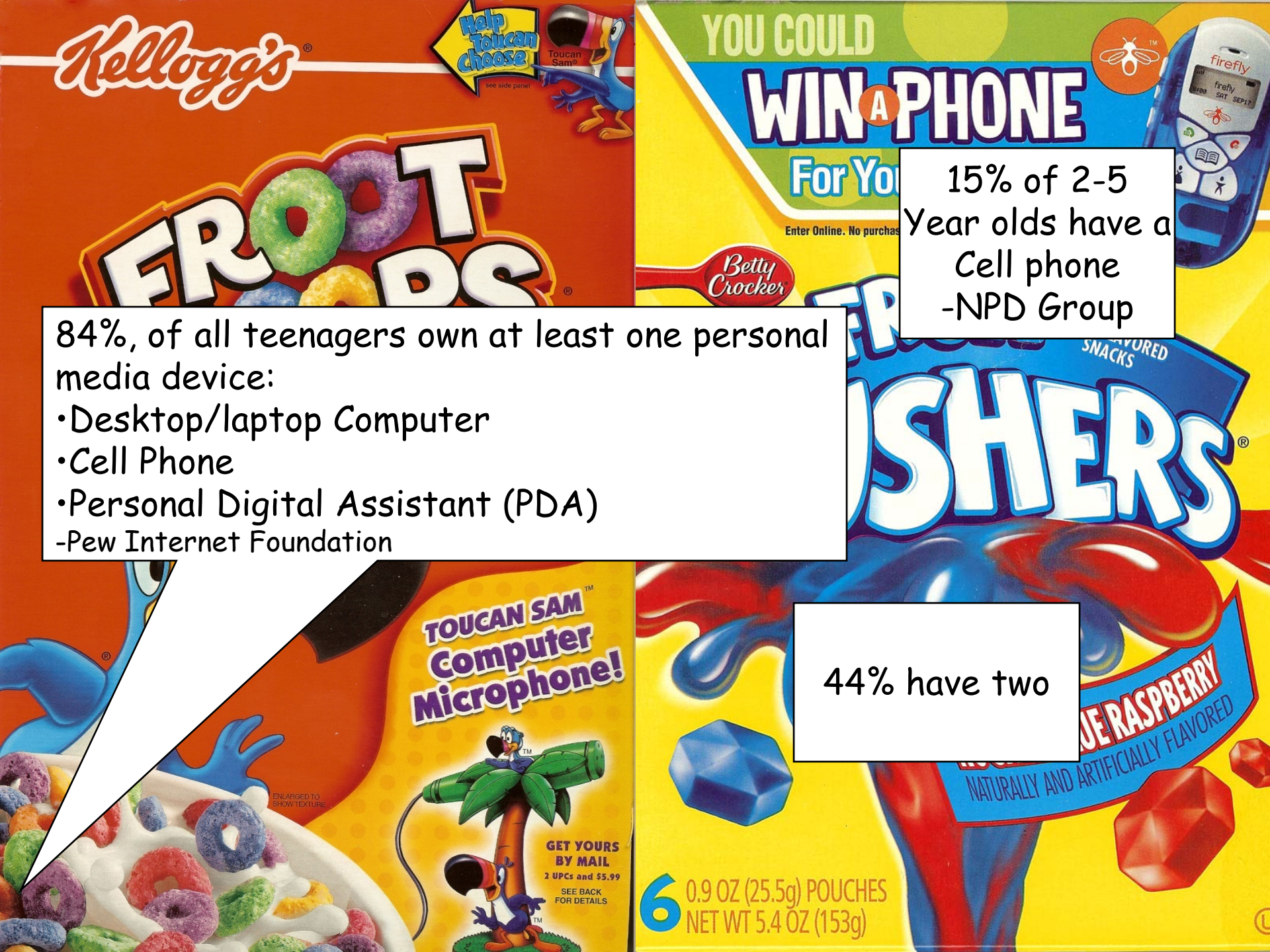
15% of 2-5 Year olds have a Cell phone

-NPD Group



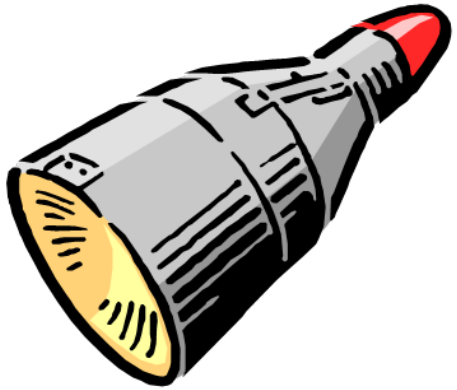
84%, of all teenagers own at least one personal media device:

- Desktop/laptop Computer
- Cell Phone
- Personal Digital Assistant (PDA)

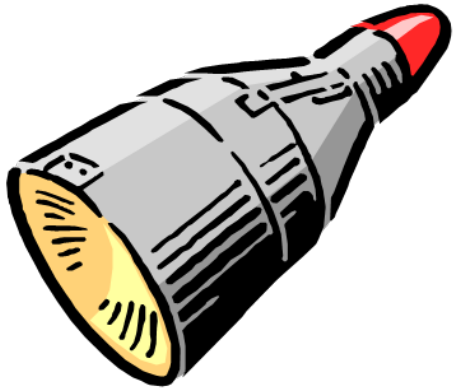
-Pew Internet Foundation

15% of 2-5 Year olds have a Cell phone
-NPD Group

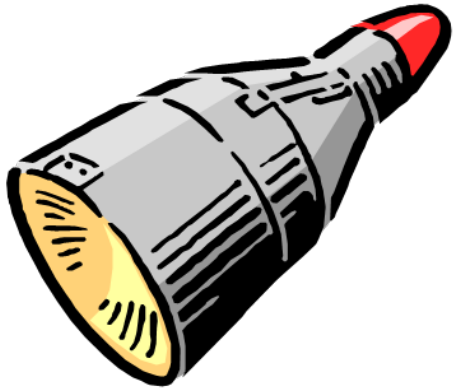
44% have two



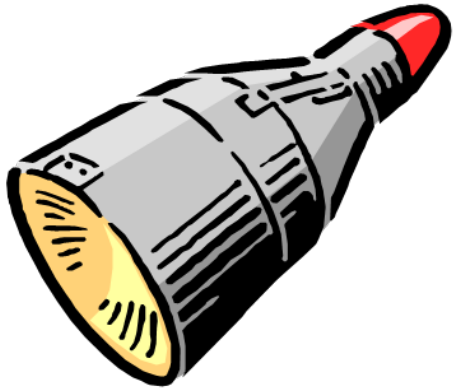
Capability	Block II Apollo Guidance Computer AGC	PlayStation Portable PSP
Memory	36,864 words of ROM	
Storage	2,048 words of RAM	
Clock Speed	2.048 MHz	



Capability	Block II Apollo Guidance Computer AGC	PlayStation Portable PSP
Memory	36,864 words of ROM	32 MB
Storage	2,048 words of RAM	
Clock Speed	2.048 MHz	



Capability	Block II Apollo Guidance Computer AGC	PlayStation Portable PSP
Memory	36,864 words of ROM	32 MB
Storage	2,048 words of RAM	4 MB DRAM
Clock Speed	2.048 MHz	

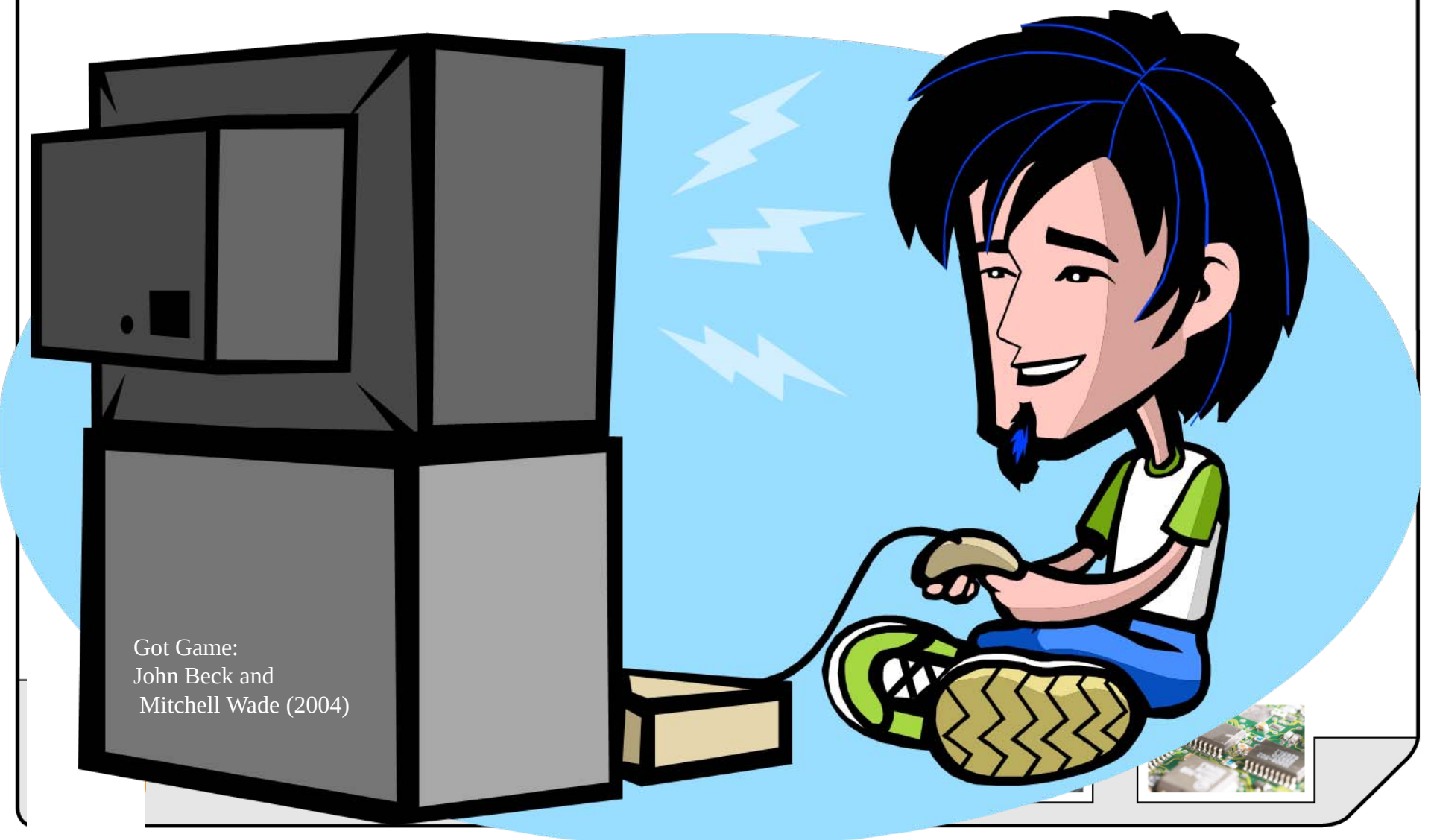


Capability	Block II Apollo Guidance Computer AGC	PlayStation Portable PSP
Memory	36,864 words of ROM	32 MB
Storage	2,048 words of RAM	4 MB DRAM
Clock Speed	2.048 MHz	333 MHz

1994

NETWORKS

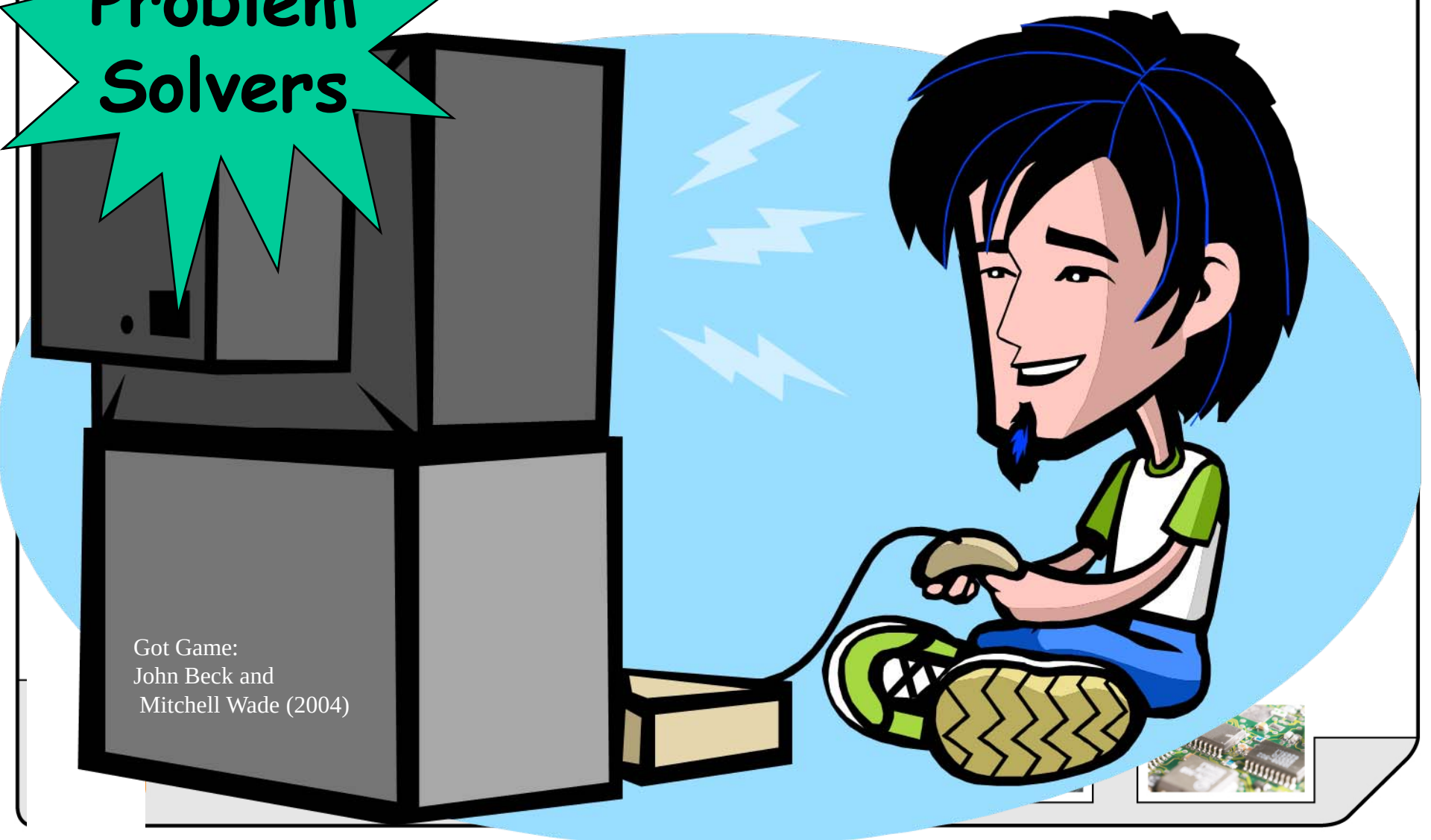
Here come the Gamers



Got Game:
John Beck and
Mitchell Wade (2004)

Here come the Gamers

Problem Solvers



Got Game:
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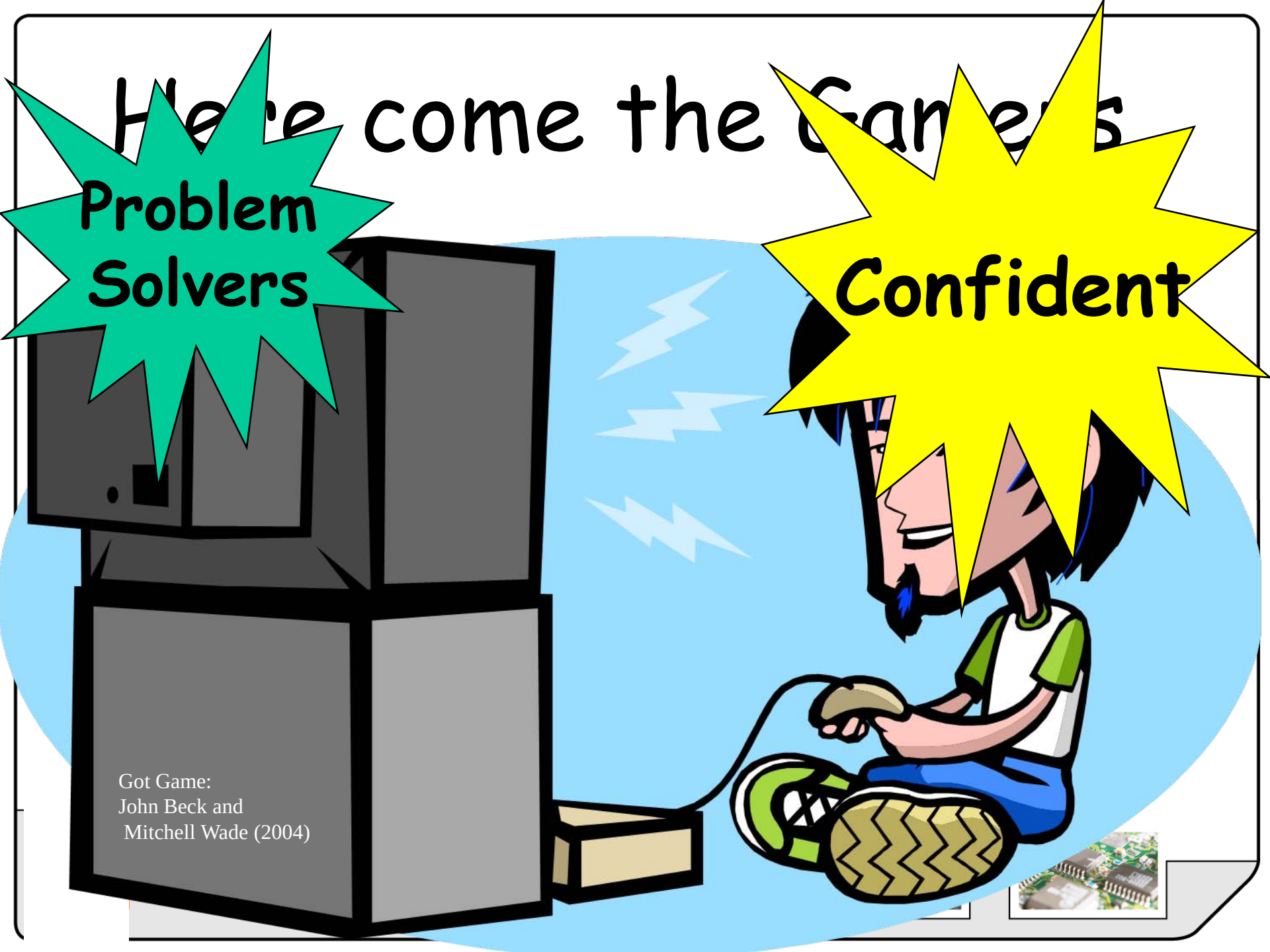
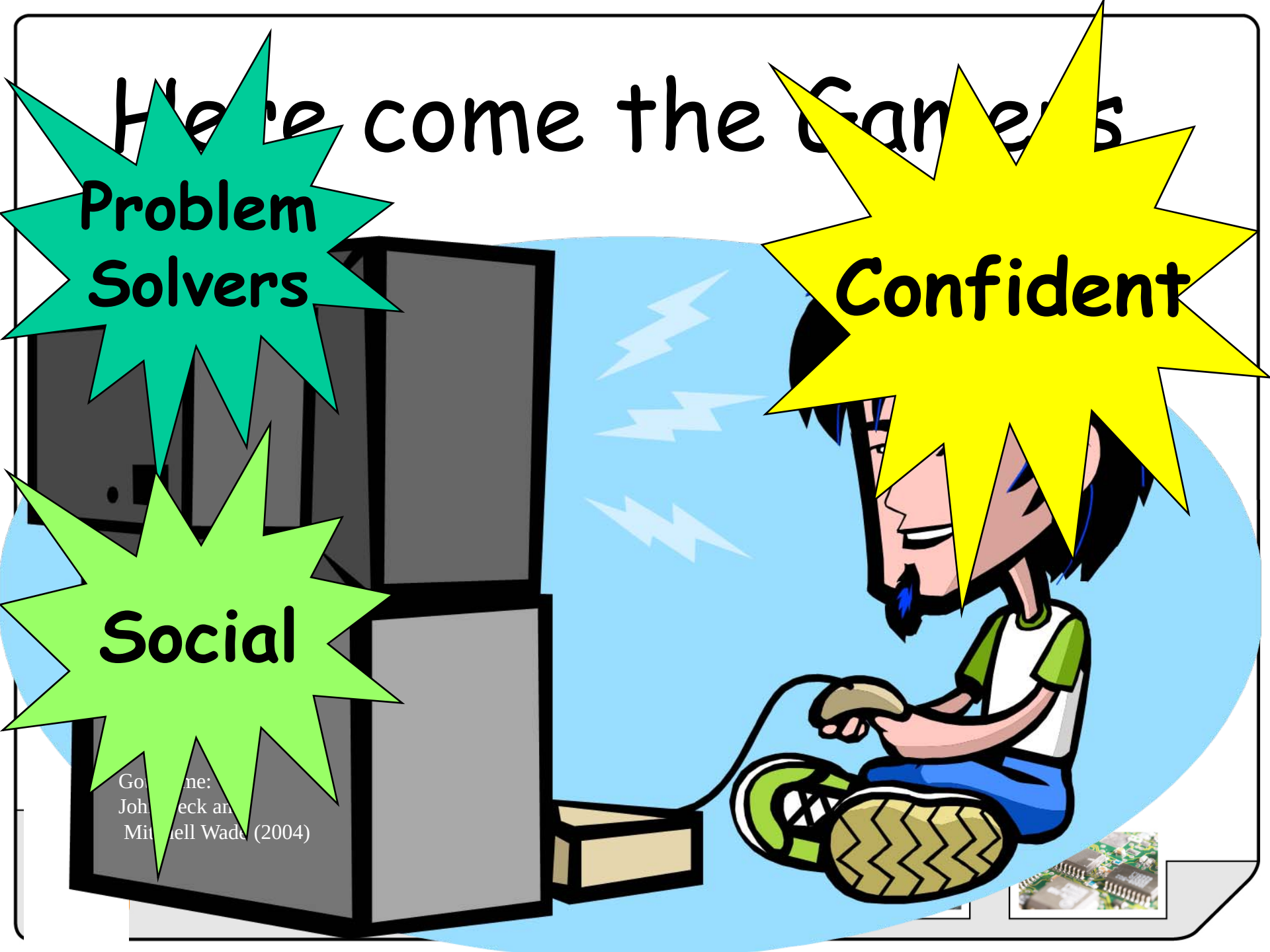
Here come the Gamers

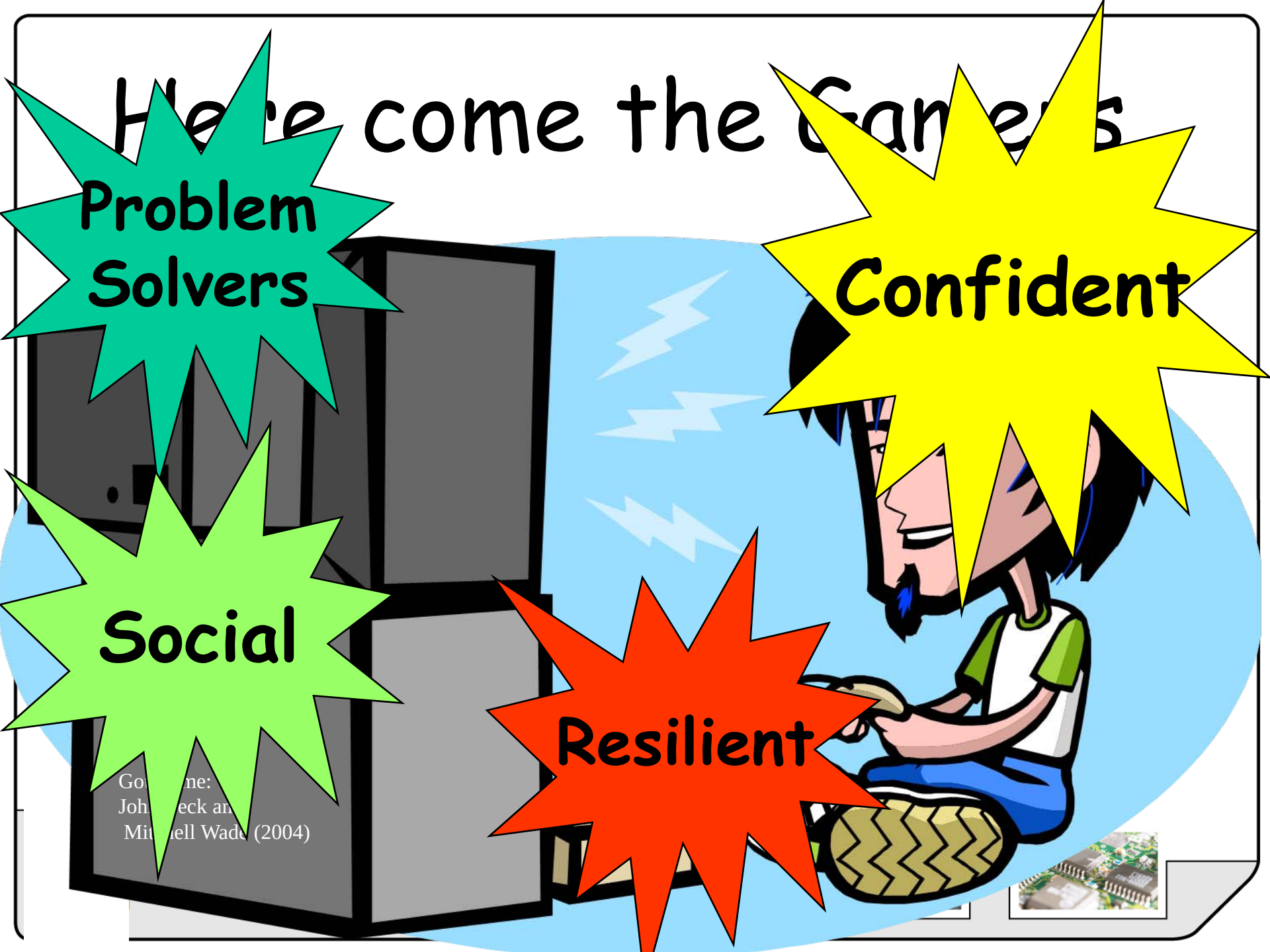


Here come the Gamers



Go[illegible]ne:
Joh[illegible]eck an
Mit[illegible]ell Wade (2004)

Here come the Gamers



Go[illegible]ne:
Joh[illegible]eck an[illegible]
Mit[illegible]ell Wade (2004)

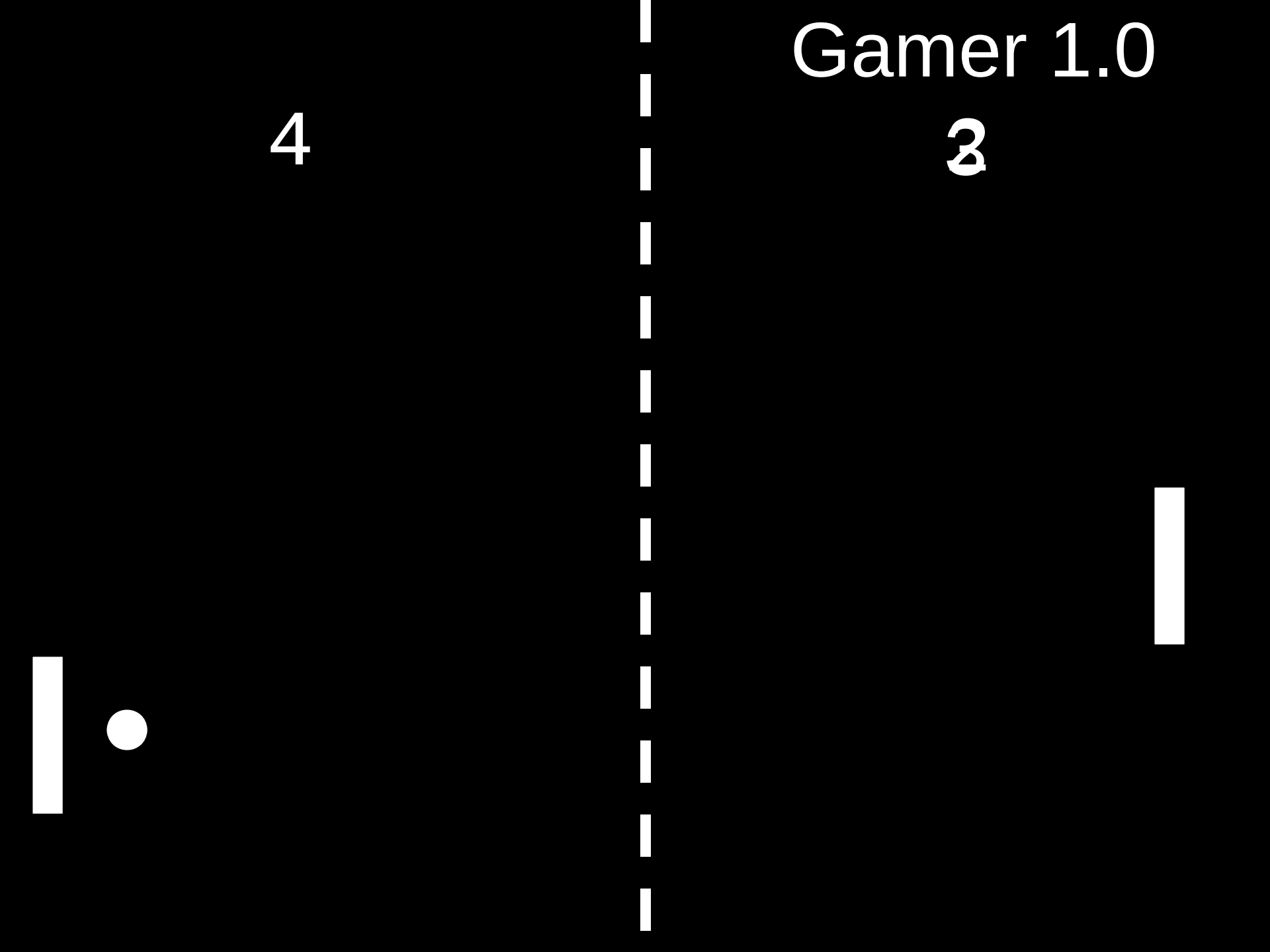
Here come the Gamers

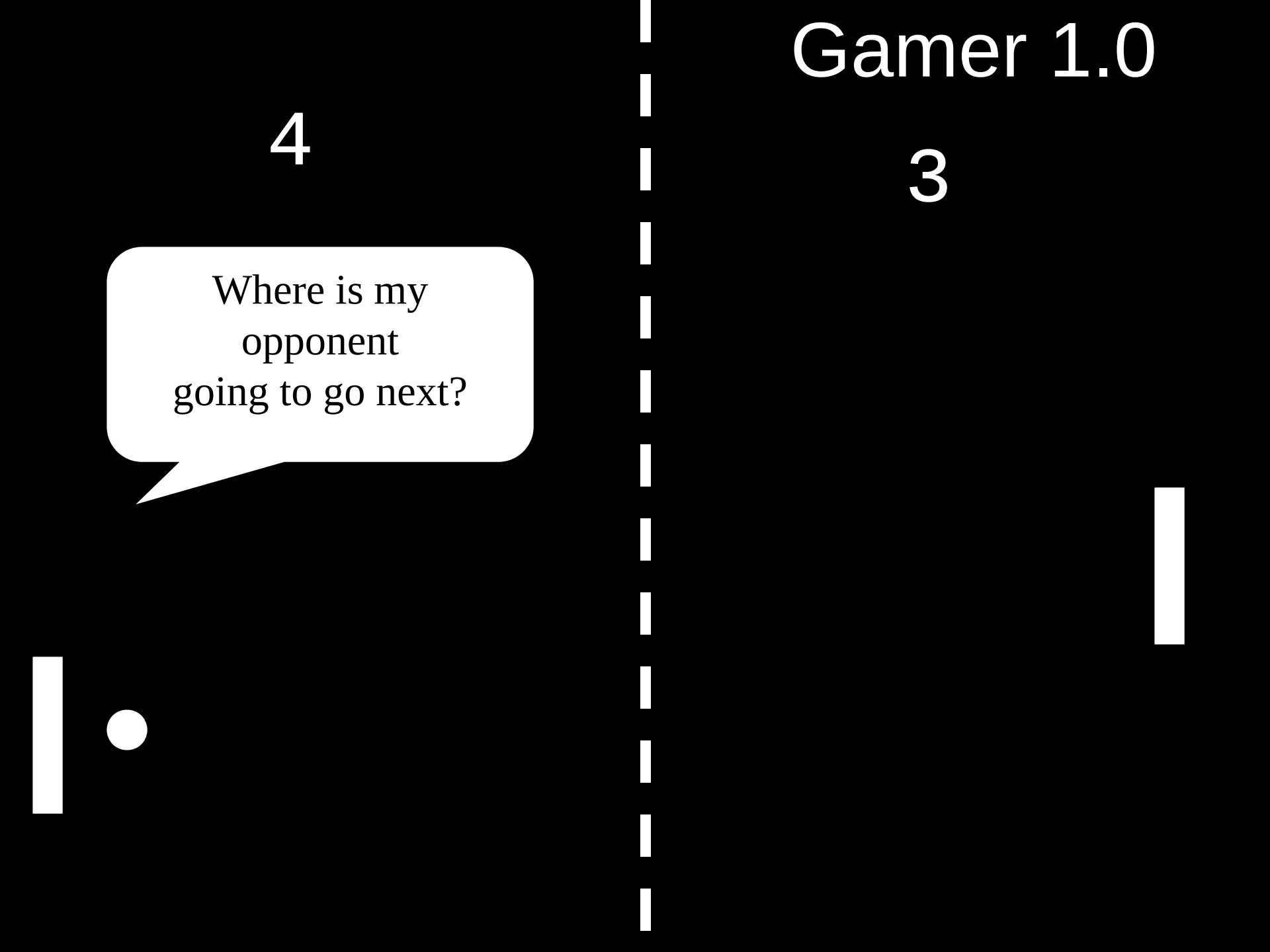
Go[illegible]ne:
Joh[illegible]eck an
Mit[illegible]ell Wade (2004)

Here come the Gamers

Go[illegible]ne:
Joh[illegible]eck an[illegible]
Mit[illegible]ell Wade (2004)

2-A-27/2/46
Комитет


Gamer 1.0
4
3


Gamer 1.0
4
3
Where is my opponent going to go next?

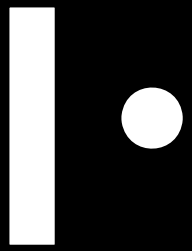
Gamer 1.0

4

Where is my opponent going to go next?

3

How will the ball bounce off the wall?



Gamer 1.0

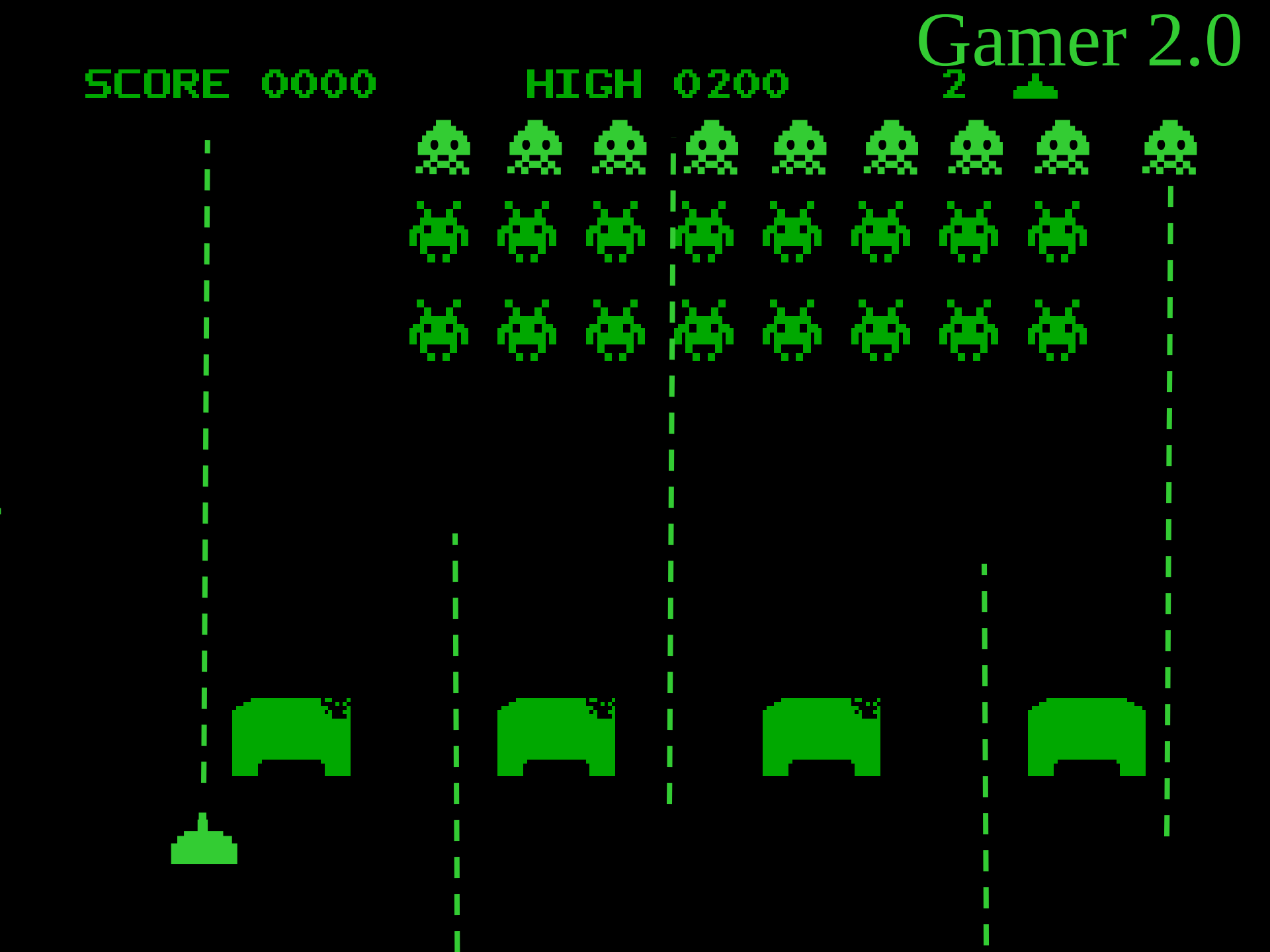
4

Where is my opponent going to go next?

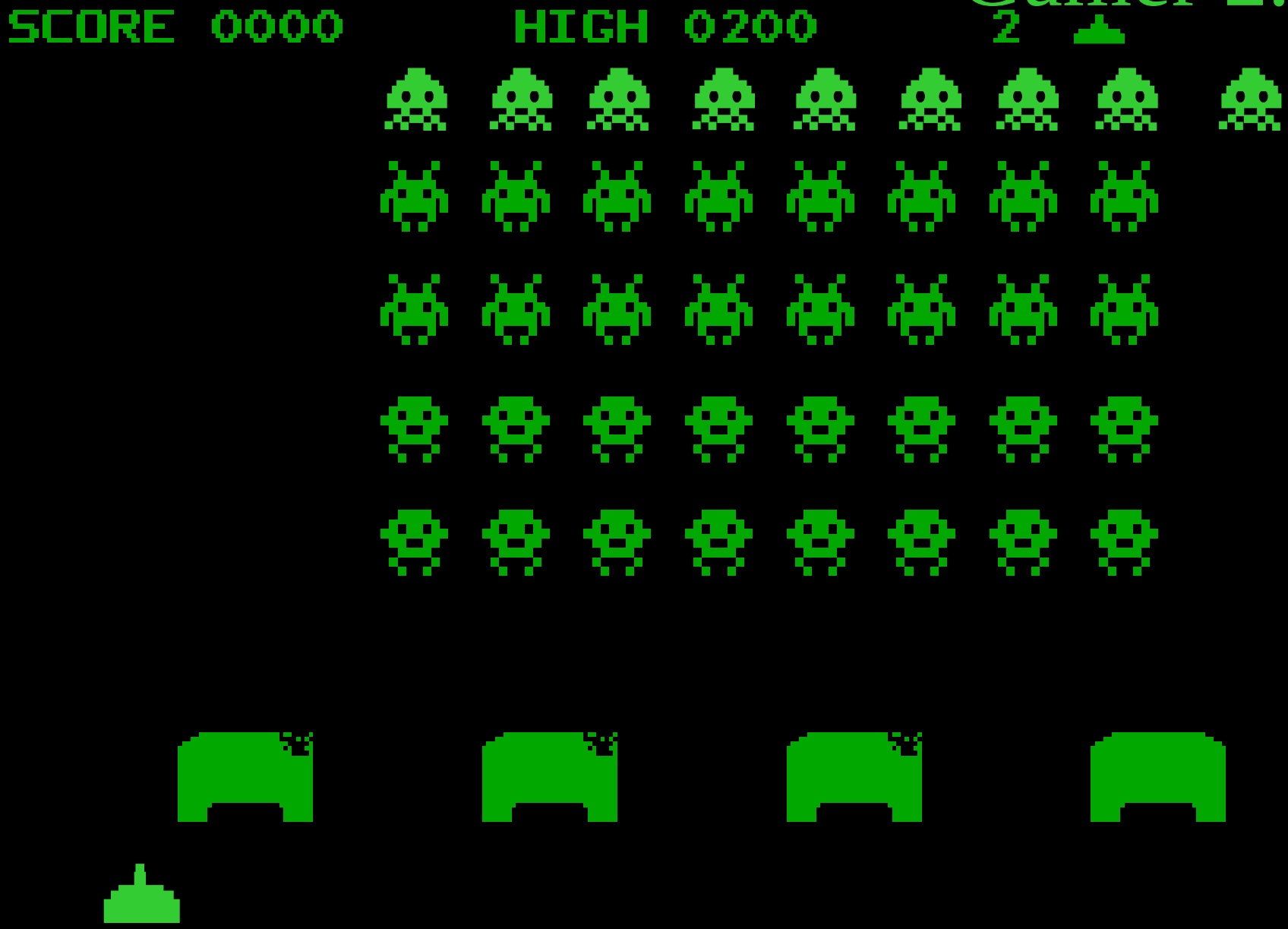
In what direction should I try to move the ball?

3

How will the ball bounce off the wall?


Gamer 2.0
SCORE 0000
HIGH 0200
2

Gamer 2.0

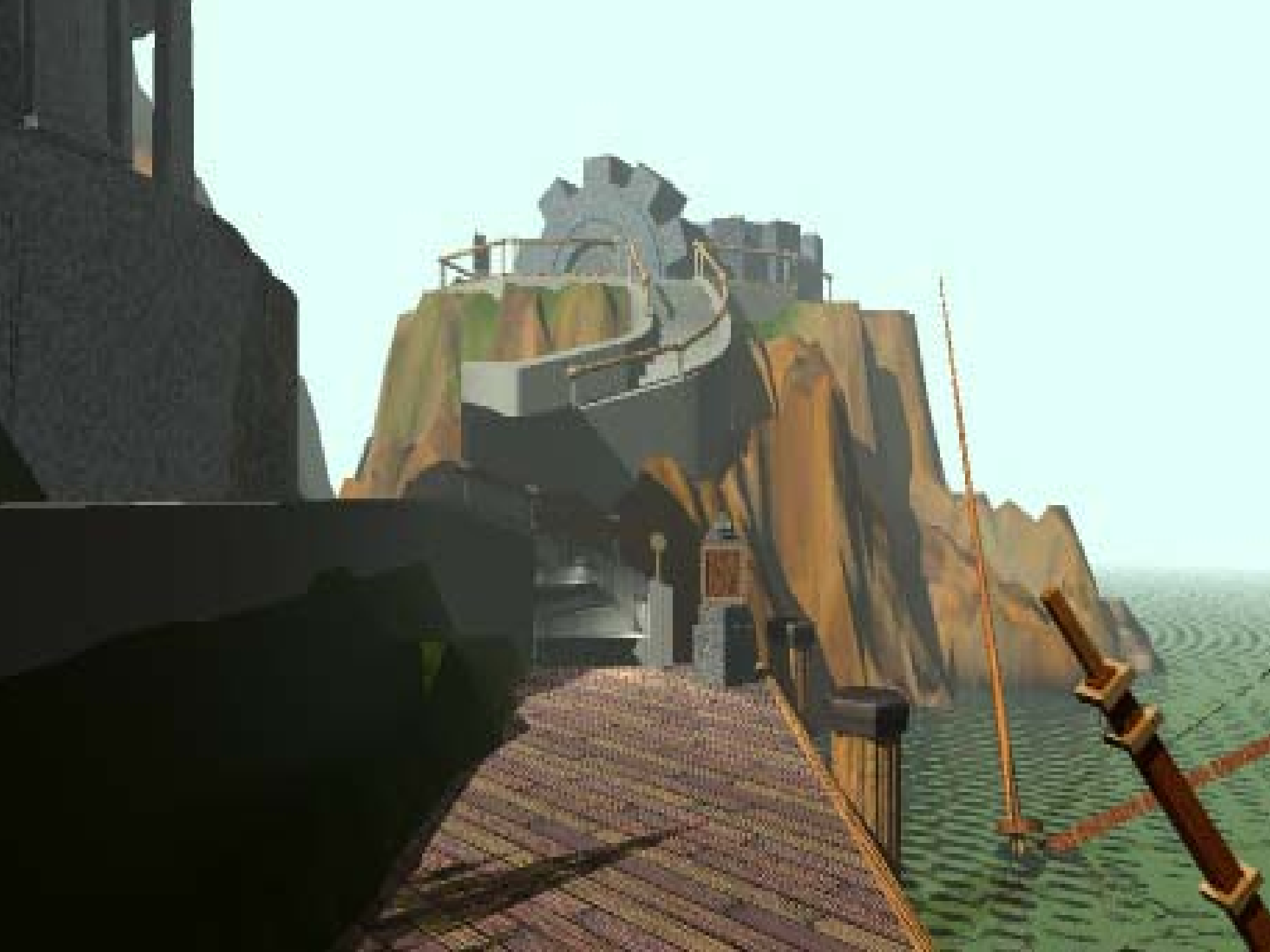


Gamer 2.0
SCORE 0000
HIGH 0200
2
Should I shoot the aliens on the end or in the middle or all the bottom aliens first?

Gamer 2.0
SCORE 0000
HIGH 0200
2
Should I shoot the aliens on the end or in the middle or all the bottom aliens first?
How long do I have to shoot before an alien shoots at me?

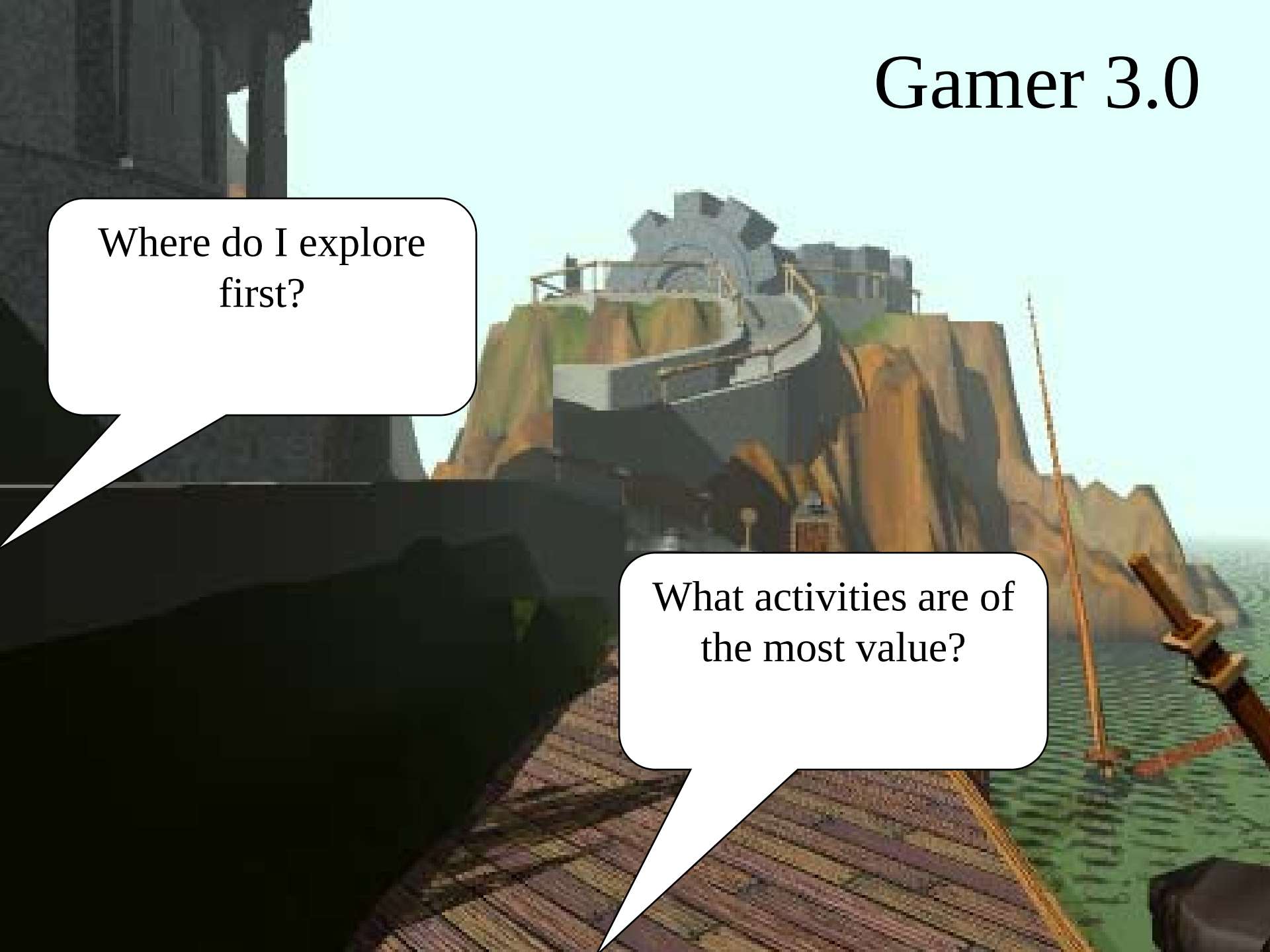
Gamer 2.0
SCORE 0000
HIGH 0200
2
Should I shoot the aliens on the end or in the middle or all the bottom aliens first?
What is the pattern these aliens are following?
How long do I have to shoot before an alien shoots at me?

Gamer 3.0



Gamer 3.0

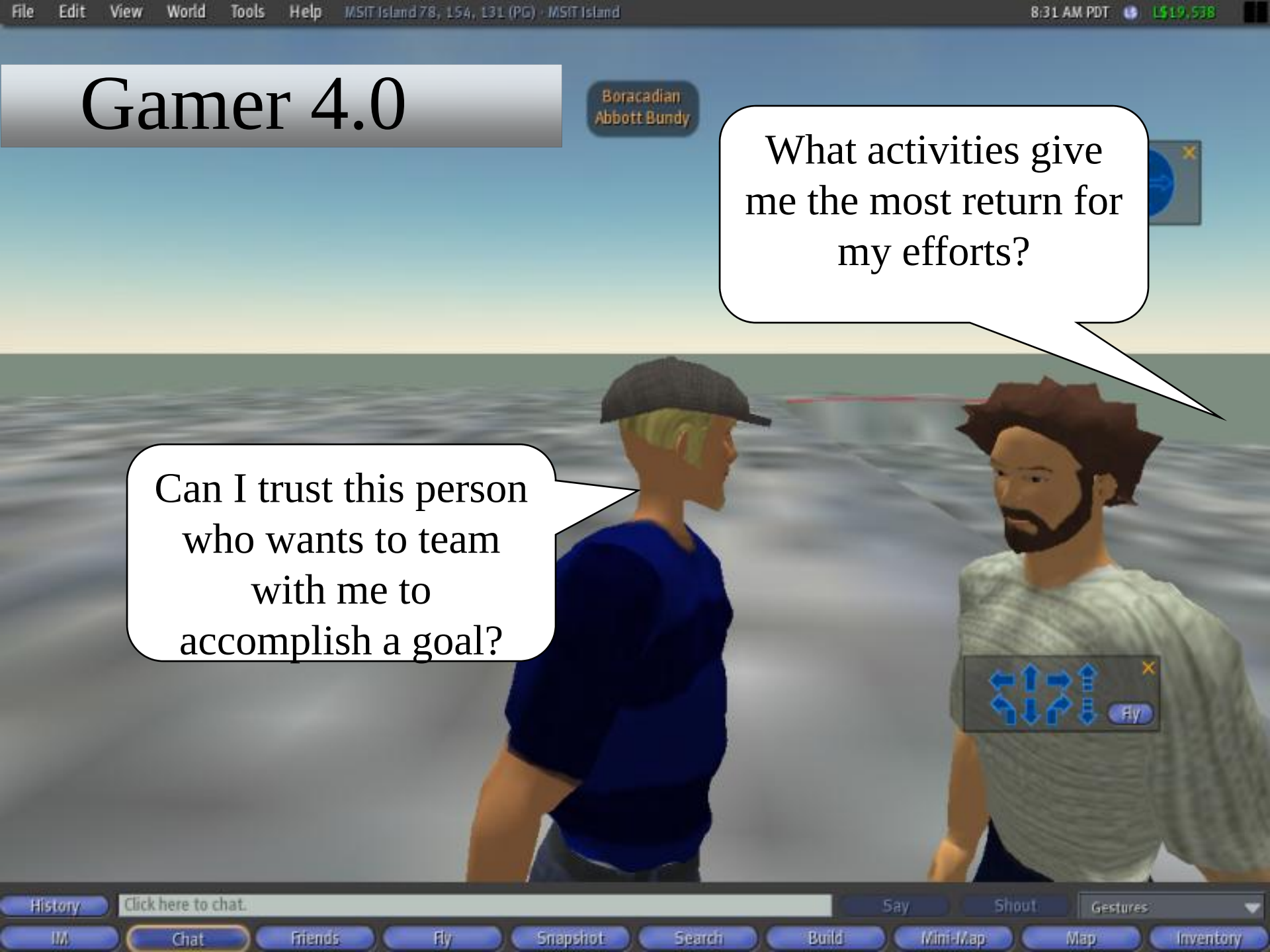
Gamer 3.0

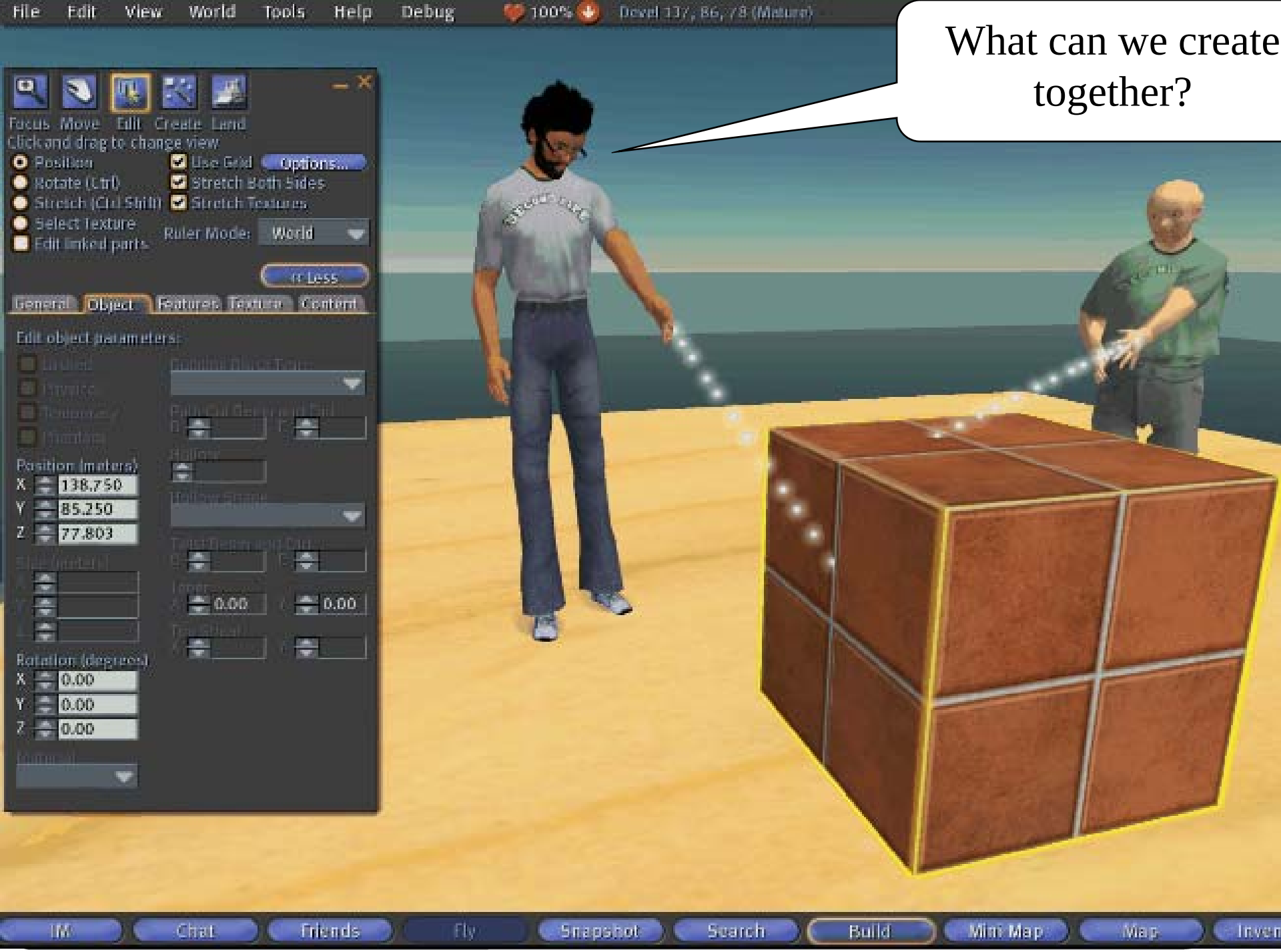

Where do I explore first?
What activities are of the most value?

Gamer 3.0

Where do I explore first?
What must I do to achieve my goal?
What activities are of the most value?

File Edit View World Tools Help MSIT Island 78, 154, 131 (PG) - MSIT Island
8:31 AM PDT L$19,538
Gamer 4.0
Boracadian Abbott Bundy
Atticus Ballinger
Fly
History
Click here to chat.
Say
Shout
Gestures
IM
Chat
Friends
Fly
Snapshot
Search
Build
Mini-Map
Map
Inventory


File Edit View World Tools Help MSIT Island 78, 154, 131 (PG) · MSIT Island
8:31 AM PDT L$19,538
Gamer 4.0
Boracadian Abbott Bundy
What activities give me the most return for my efforts?
Can I trust this person who wants to team with me to accomplish a goal?
Fly
History
Click here to chat.
Say
Shout
Gestures
IM
Chat
Friends
Fly
Snapshot
Search
Build
Mini-Map
Map
Inventory


What can we create together?
File Edit View World Tools Help Debug
Focus Move Edit Create Land
Click and drag to change view
Position
Rotate (Ctrl)
Stretch (Ctrl Shift)
Select Texture
Edit linked parts
Use Grid
Stretch Both Sides
Stretch Textures
Options...
Ruler Mode: World
General Object Features Texture Content
Edit object parameters:
Position (meters)
X 138.750
Y 85.250
Z 77.803
Rotation (degrees)
X 0.00
Y 0.00
Z 0.00
IM Chat Friends Fly Snapshot Search Build Mini Map Map

New Approaches are Needed

What
Can
We
Do?

HSB4 - Broadband - Microsoft Internet Explorer provided by IIT

File Edit View Favorites Tools Help

Back Search Favorites

Address http://disney.go.com/hotshot/hsb4/nologin/hsb4_broadband.html?profile_play=<business_type>

Go Links

AD
Disney Motion
Disney's Magic Minute
Pick a Prince
Watch Video!

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File Edit View Favorites Tools Help

Back Search Favorites

Address http://disney.go.com/hotshot/hsb4/nologin/hsb4_broadband.html?profile_play=<business_type>

Go Links

Disney Online > Games > Hot Shot Business

Search Disney

AD
Disney Motion
Watch Video!

Before you start week three, let's talk marketing. Marketing campaigns bump up the number of customers that come to your business.

END OF WEEK 2

THIS WEEK	Income:	$ 598
	Rent:	$ 163
	Marketing:	$ 150
	Loan Payment:	$ 0
	Net:	$ 285
LOOKING AHEAD	Bank Balance:	$ 4274
	Projected Net for game:	$ 4454
GOALS FOR NEXT WEEK	1. Create a Marketing Campaign	

MONDAY
WEEK: 3

$ 4274 BANK BALANCE

230 BIZ POINTS

CURRENT NEWS

Steel Giants Movie Huge at Box Office

Guest Services | Help

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File Edit View Favorites Tools Help

Back Search Favorites

Address http://disney.go.com/hotshot/hsb4/nologin/hsb4_broadband.html?profile_play=<business_type>

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Search Disney

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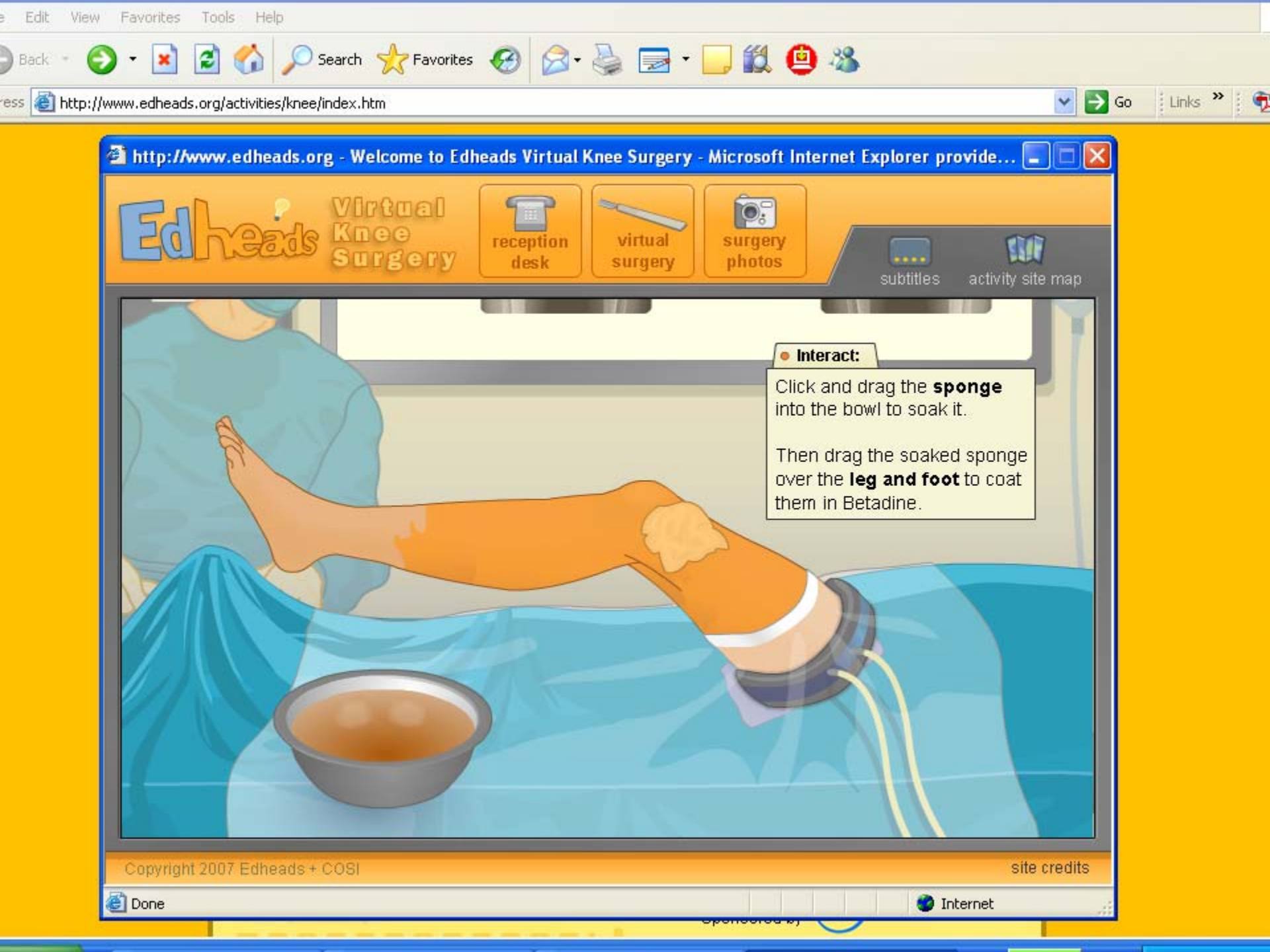
Disney Motion
Disney's Magic Minute
Watch Video!


Edit View Favorites Tools Help
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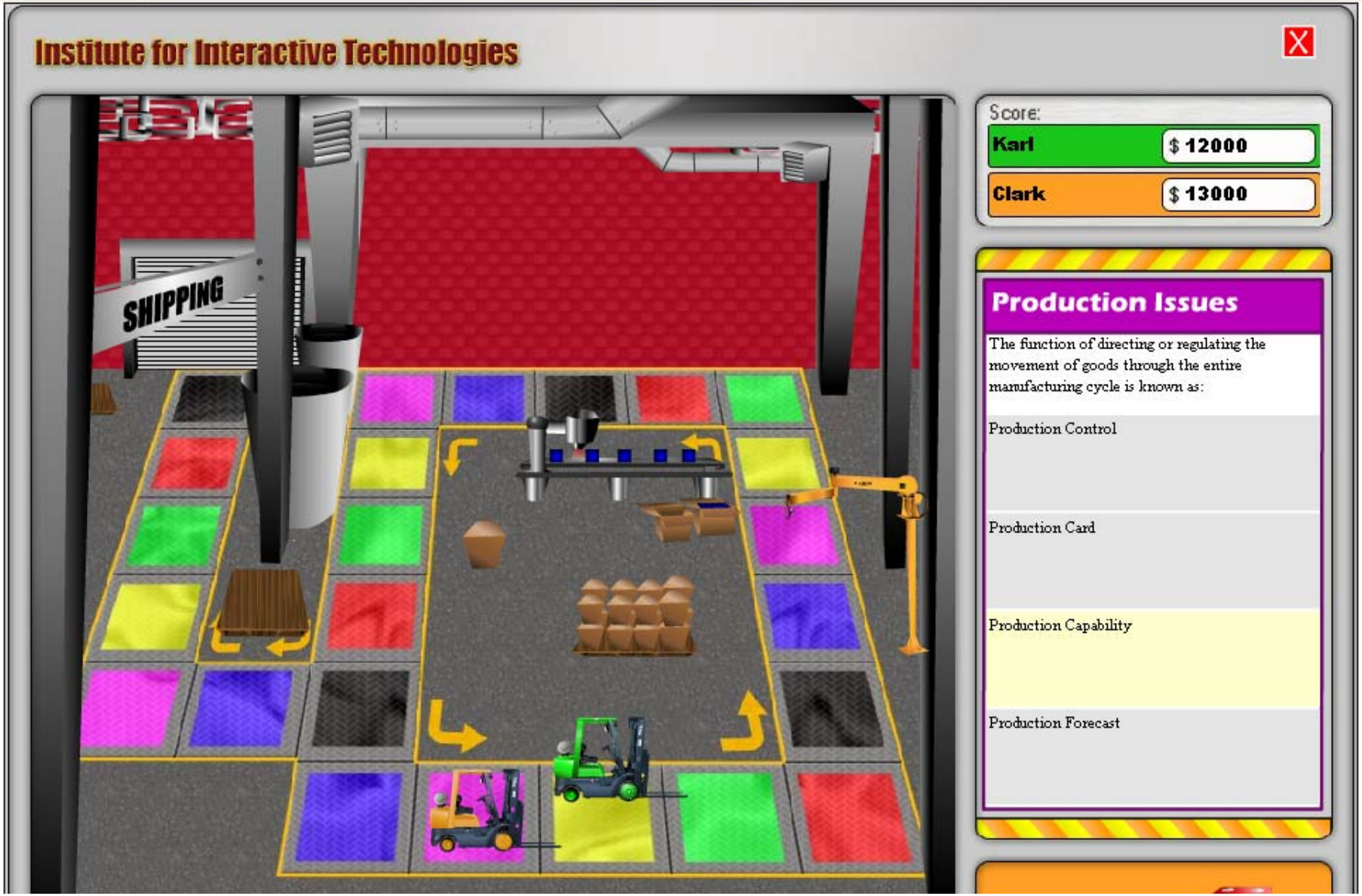
http://www.edheads.org/activities/knee/index.htm
Go Links
http://www.edheads.org - Welcome to Edheads Virtual Knee Surgery - Microsoft Internet Explorer provide...
Edheads Virtual Knee Surgery
reception desk
virtual surgery
surgery photos
subtitles
activity site map
Interact:
Click and drag the sponge into the bowl to soak it.
Then drag the soaked sponge over the leg and foot to coat them in Betadine.
Copyright 2007 Edheads + COSI
site credits
Done
Internet

VITAL
71
80
: The hemorrhaging looks pretty bad.
: I need to drain this area.
NONE
GAMESPOT

VITAL
47
SCORE
72400
TIME LIMIT
00:72:40
: The patient's vitals are dropping!
: You have to suture those wounds!
SCALPEL
-メス-


Macromedia Flash Player 7
File View Control Help
Institute for Interactive Technologies
SHIPPING
Score:
Karl $ 12000
Clark $ 13000
Production Issues
The function of directing or regulating the movement of goods through the entire manufacturing cycle is known as:
Production Control
Production Card
Production Capability
Production Forecast

Use Games

WELCOME TO ENERGYVILLE

It's up to you to provide enough power to meet the energy demands of your city's 3.9 million people while keeping them prosperous, secure and living in a clean environment. The implications of the energy decisions you make today for your city in 2015 are based on current lifestyles and the projected energy demands and costs for developed countries throughout North America, Europe and Asia.

NAME YOUR CITY: Karlville

Ready to Play? Begin Game

or

First time here? Guided Play

You are about to play an interactive game that puts you in charge of meeting the energy demands of a city. Assumptions for the game, both present and future, are based on The Economist Intelligence Unit's assessment of global facts and trends obtained from numerous credible sources. They are the originators of its content and, with input from a wide range of energy experts, developed the calculations on which the game scoring is based. The game simulates aspects of reality, but does not serve as a perfect model of the real world. The game has limitations and many elements have been simplified to facilitate game play. For example, macroeconomic contributors that may have otherwise impacted economic outcomes were minimised and underlying algorithms for events and impacts don't model all outcomes which may occur. Additionally, although you are able to determine how to power your city, the game does not take into account the time and investment needed to replace existing energy infrastructure with your choices. Finally, global forces and technological developments may change current and future assumptions. Information presented in Energyville is not intended to express Chevron's opinions or beliefs.

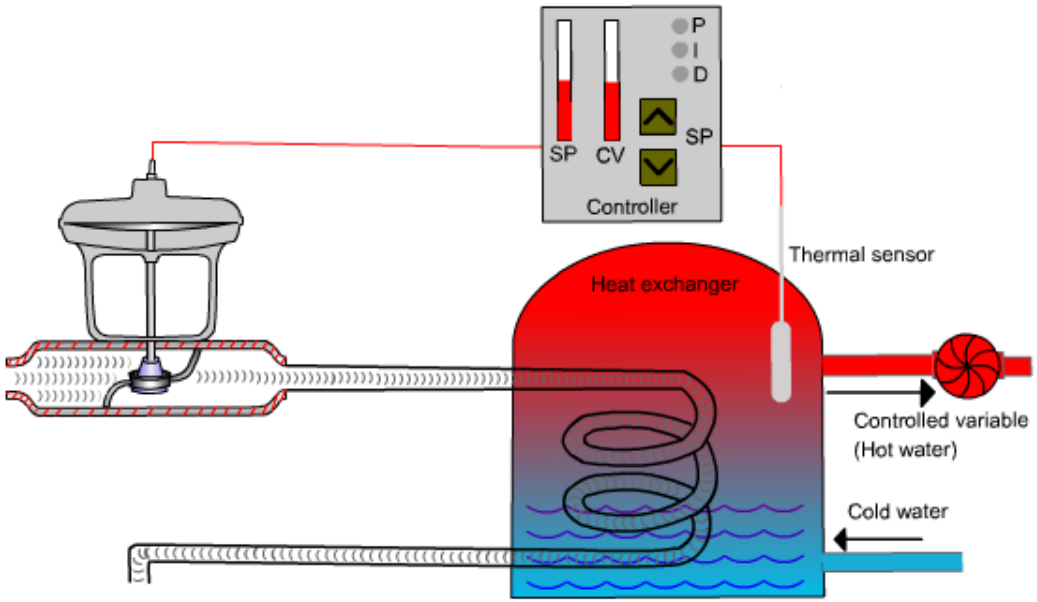
There are many valid and varying points-of-view on the future of energy.
We encourage you to add your voice to the debate.

SOUND

The Feed-Forward Control System - Learning Acti - Flash Player Installation - Microsoft Internet Ex...
File Edit View Favorites Tools Help
http://www.wisc-online.com/objects/index_tj.asp?objID=IAU3406
The Feed-Forward Control System - Learnin...

The Feed-Forward Control System

A heat exchanger supplies heated water at a precise temperature to a mixing vat, producing a chemical reaction.



Closed-loop feedback temperature control system

Back

Next

Copyright © Wisc-Online
Title: The Feed-Forward Control System
Author: Terry Bartelt
Developer: Josh Janikowski
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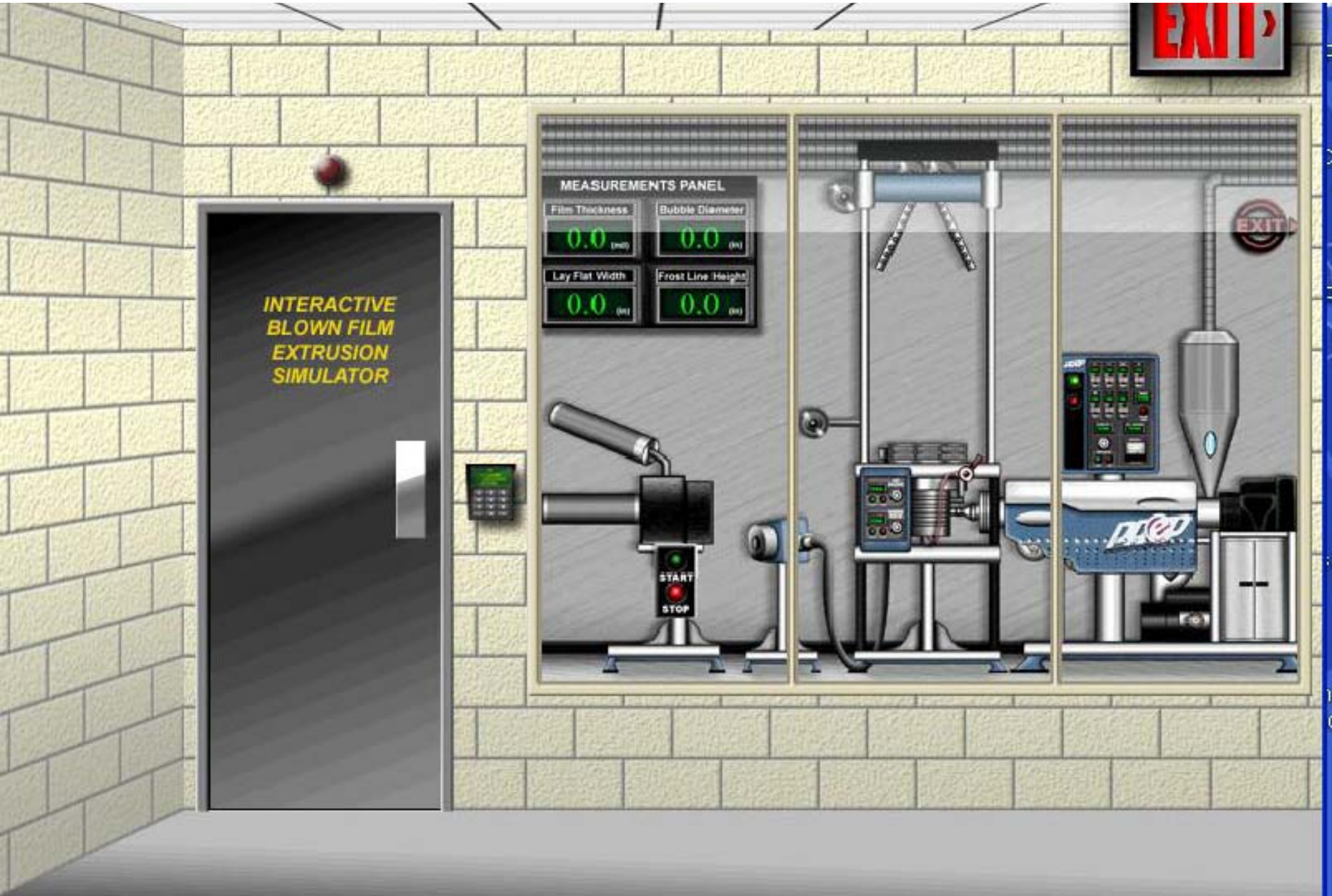
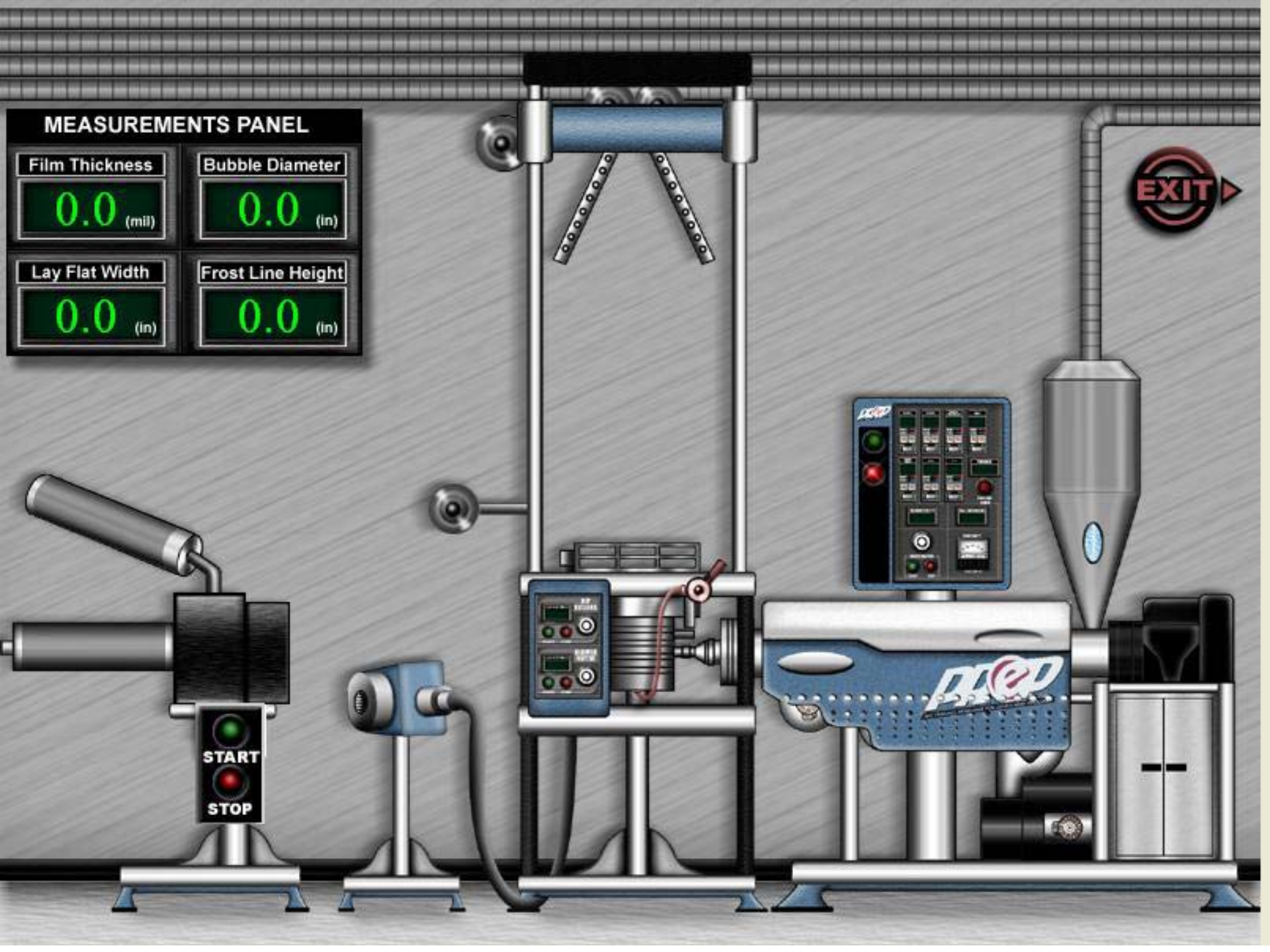
Simulations

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Film Thickness
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Lay Flat Width
0.0 (in)
Frost Line Height
0.0 (in)
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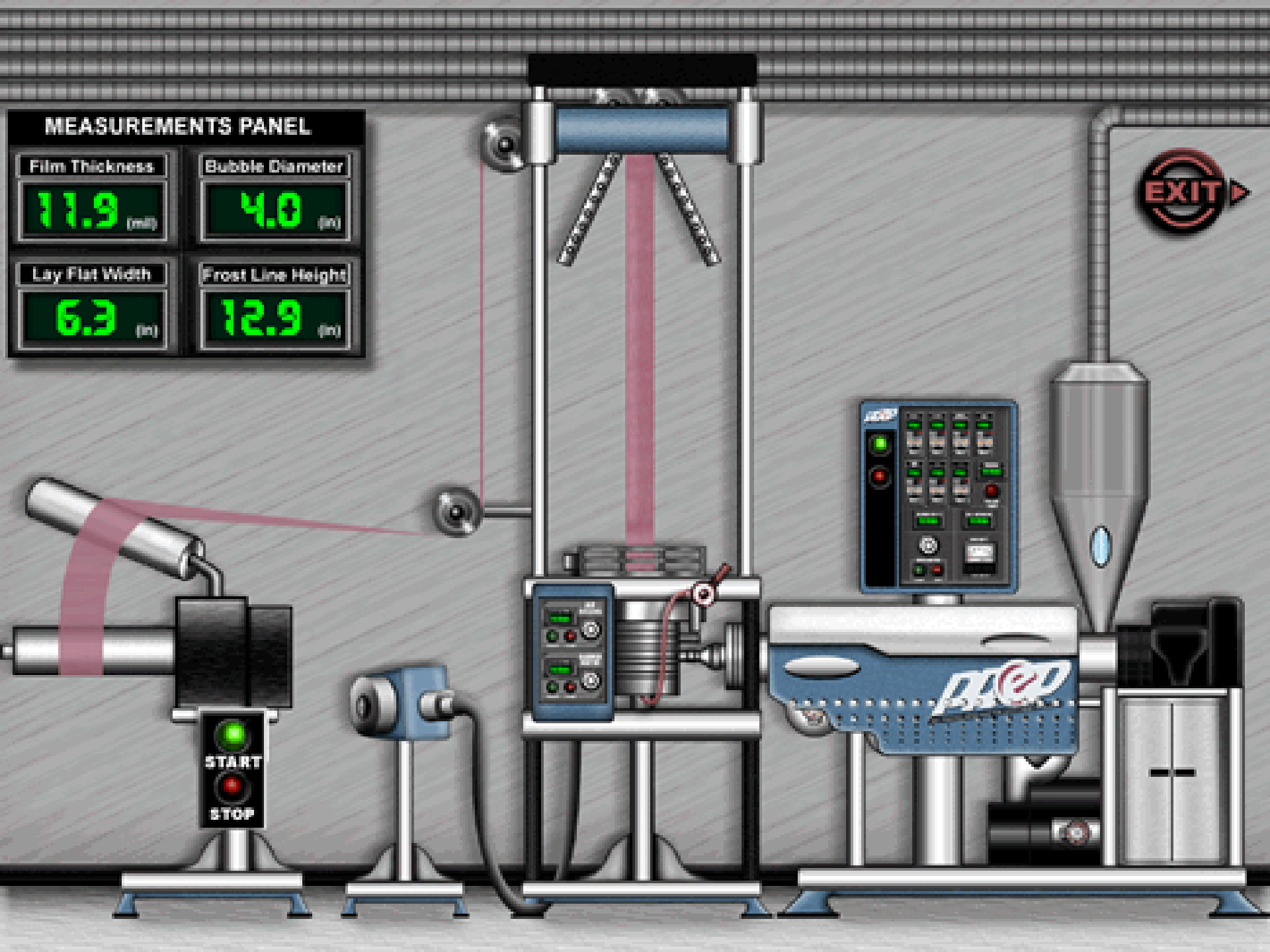
START
STOP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Lay Flat Width
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Frost Line Height
12.9 (in)
EXIT
START
STOP

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Address http://www.nick.com/nicktropolis/game/index.jhtml?do=launch Go Links

NICKTROPOLIS BETA

YOU ARE IN... Jimmy's Lab

LAST ROOM BACK MAP MY ROOM

SOUNDS: ON OFF

NICKNAMES WHO'S HERE

Click on Jimmy to chat

Jimmy Neutron
soccerboyn
elvis99202
luvwebkinz
mmm150

PICK A CATEGORY WANT DICTIONARY CHAT? CLICK HERE

CHAT ON OFF REPORT CHAT NEW
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MESSAGE BOARD BACK TO NICK.COM

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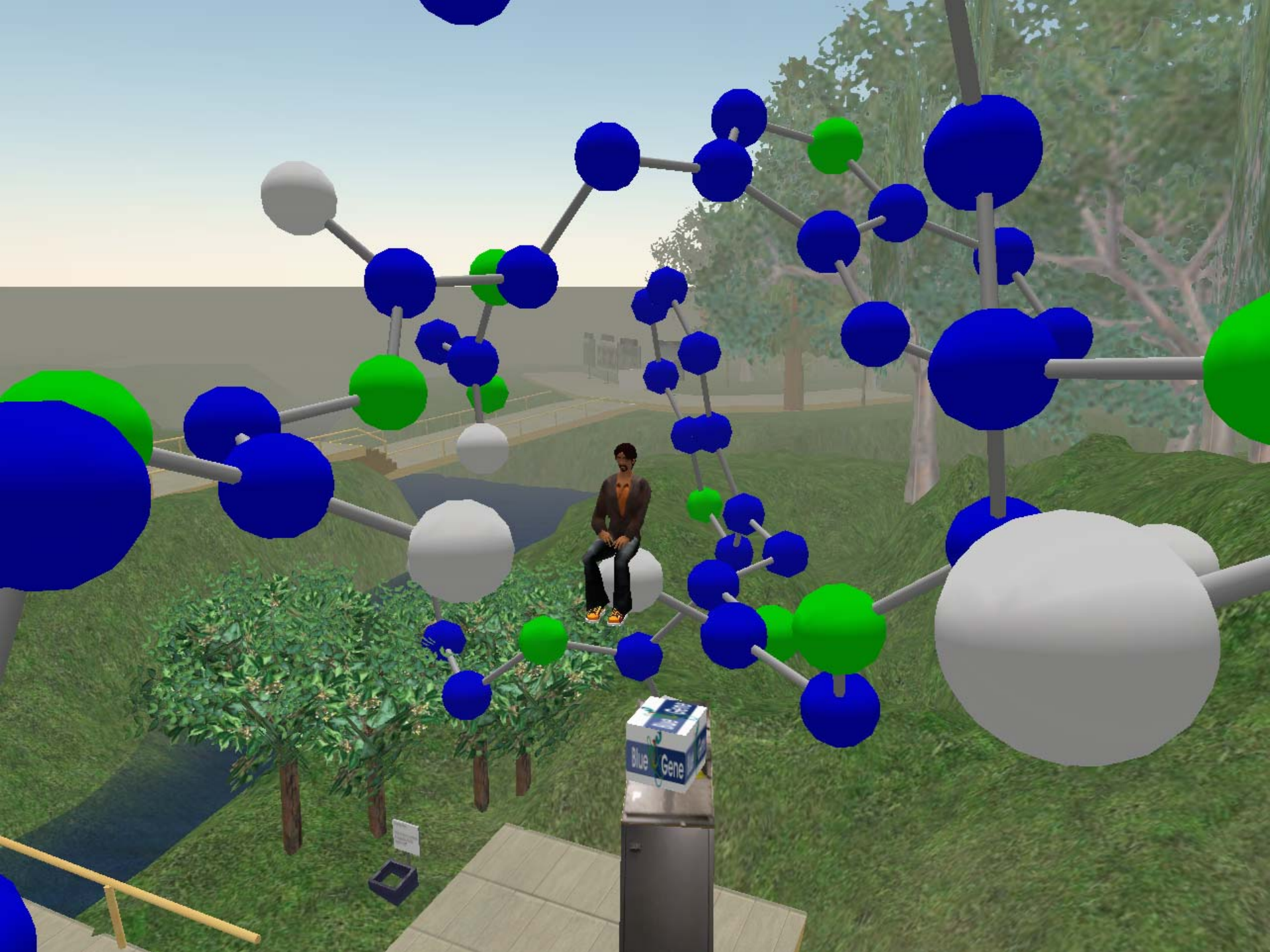
Hey Grown-Ups, Read This!

Nicktropolis is like nowhere else on Nick.com. But because it's Nick, you can be sure we've made it a SAFE place for kids to connect online. How?

start Nicktropolis - Microsof... 100% 6:01 PM

http://www.americasarmy.com - America's Army - Screen Shot Viewer - 800x600 - Microsoft Internet Explorer p...
<<
So, you want to wear the Green Beret, eh? Are you sure?
>>


Blue Gene

Leverage Social Media

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http://msitsecondlife.wikispaces.com/

Google

Gmail - Inbox (273) - ka...

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Syllabus
Learning Archetypes
Comparing 2D & 3D
Presentations
Recordings
Lesson Plans
Getting Started in SL
Sys. Requirements
Signing Up
What is SL?
Basics Overview
Communicating
Moving Around
Building
Camera Controls

Welcome to the MSIT Second Life wiki!

Edit This Page

Past Events

- Dr. Kapp is taugt a course this summer using two metaverse envrionments. One was Second Life and the other was ProtonMedia's 3D space known as the Protosphere. It was an exciting online class. For a complete description of the course, go to Course Description.
- A few semester's ago, the Managing Multimedia class's RFP dealt with putting educational elements in a 3D envrionment. You can find the RFP and the bidders questions on the RFP Materials page.

MSIT Locations

- Kapp's Land

IST at Penn State - Barton Pursel's Project

- http://ist.psu.edu/secondlife - project portal. Warning: on a dev server, and can be very slow at times.
- SLURL - http://slurl.com/secondlife/istania

Locations to Visit within Second Life

- Here is a list of some neat Second Life Education spots to visit.

Cool SLURLs

- Architecture Island

Articles and Links

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Ads by Google

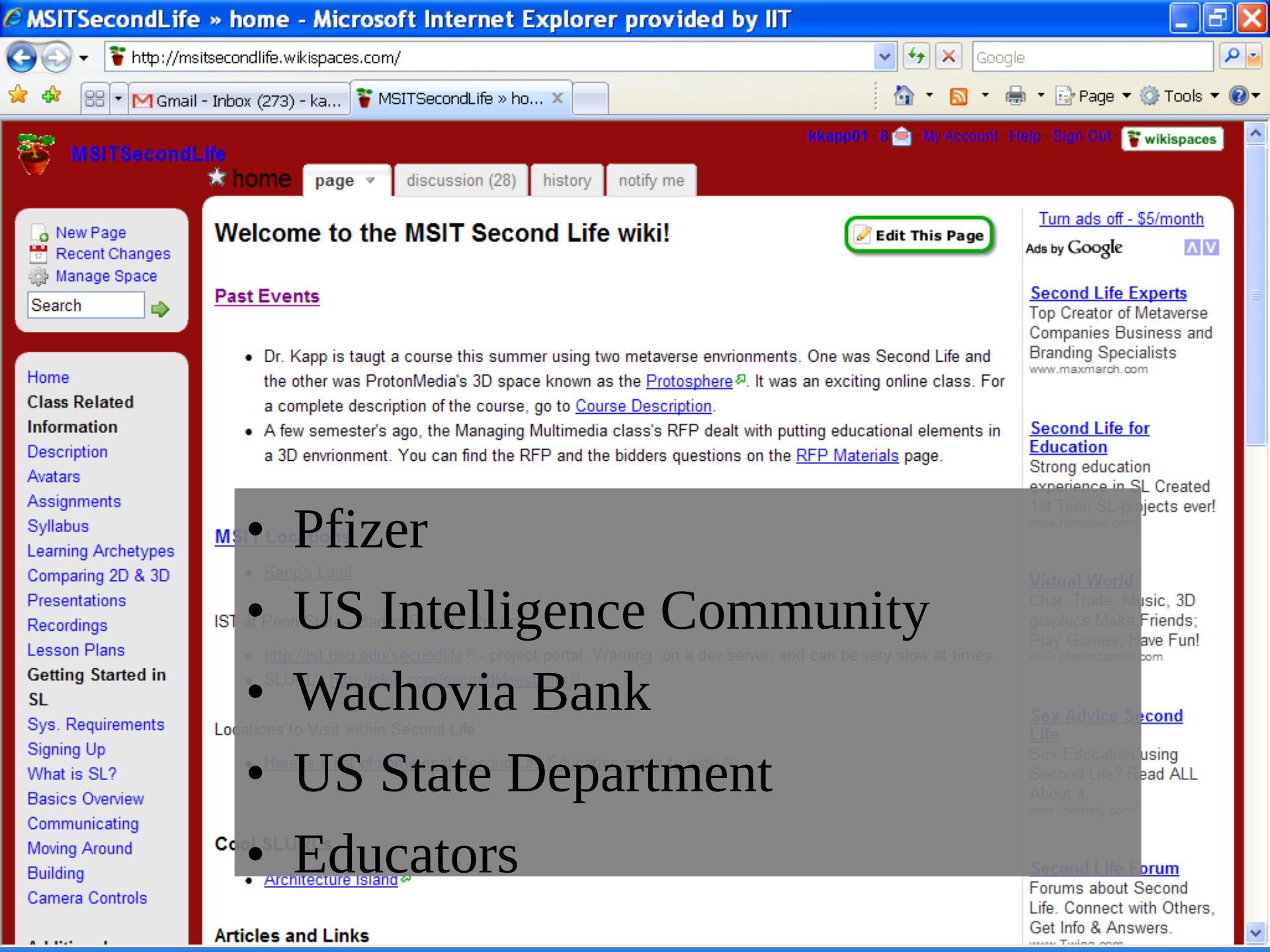
Second Life Experts
Top Creator of Metaverse Companies Business and Branding Specialists
www.maxmarch.com

Second Life for Education
Strong education experience in SL Created 1st Teen SL projects ever!
www.firesabre.com

Virtual World
Chat, Trade, Music, 3D graphics Make Friends; Play Games; Have Fun!
www.planetcazmo.com

Sex Advice Second Life
Sex Education using Second Life? Read ALL About it.
www.thefrisky.com/

Second Life Forum
Forums about Second Life. Connect with Others, Get Info & Answers.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Class Related Information
Description
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Assignments
Syllabus
Learning Archetypes
Comparing 2D & 3D
Presentations
Recordings
Lesson Plans
Getting Started in SL
Sys. Requirements
Signing Up
What is SL?
Basics Overview
Communicating
Moving Around
Building
Camera Controls
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Second Life for Education
Strong education experience in SL Created 1st Teen SL projects ever!
Virtual World
Chat, Trade, Music, 3D graphics Make Friends; Play Games, Have Fun!
Sex Advice Second Life
Sex Education using Second Life? Read ALL About it.
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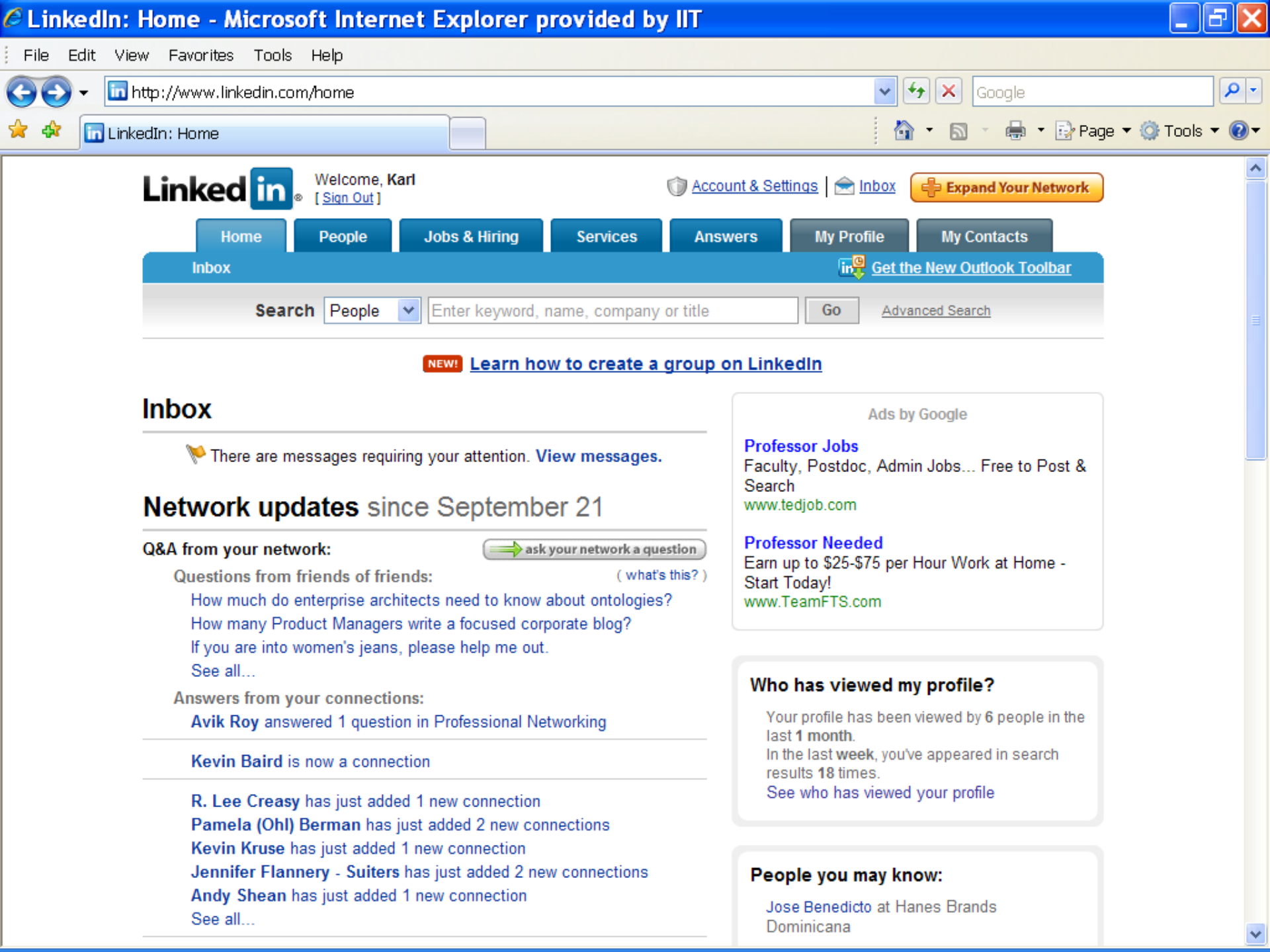
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Get the New Outlook Toolbar
Search People Enter keyword, name, company or title Go Advanced Search
NEW! Learn how to create a group on LinkedIn
Inbox
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Network updates since September 21
Q&A from your network:
ask your network a question
Questions from friends of friends:
(what's this?)
How much do enterprise architects need to know about ontologies?
How many Product Managers write a focused corporate blog?
If you are into women's jeans, please help me out.
See all...
Answers from your connections:
Avik Roy answered 1 question in Professional Networking
Kevin Baird is now a connection
R. Lee Creasy has just added 1 new connection
Pamela (Ohl) Berman has just added 2 new connections
Kevin Kruse has just added 1 new connection
Jennifer Flannery - Suiters has just added 2 new connections
Andy Shean has just added 1 new connection
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Your profile has been viewed by 6 people in the last 1 month.
In the last week, you've appeared in search results 18 times.
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@jxpx777 Epiphany ugly?!? :-) http://tinyurl.com/6hlzz6 *08:38 AM August 19, 2008 from web in reply to jxpx777*

Inforum 2008 - Venetian, Las Vegas, Oct. 14-16, 2008. #i08 #infor *09:00 AM August 15, 2008 from web*

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Location Atlanta, GA
Web http://www.infor.com
Bio Infor offers enterprising software solutions for customer relationship management, supply chain management, enterprise asset management and more!

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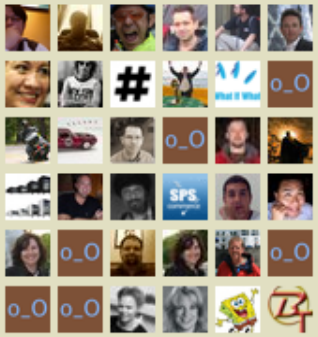

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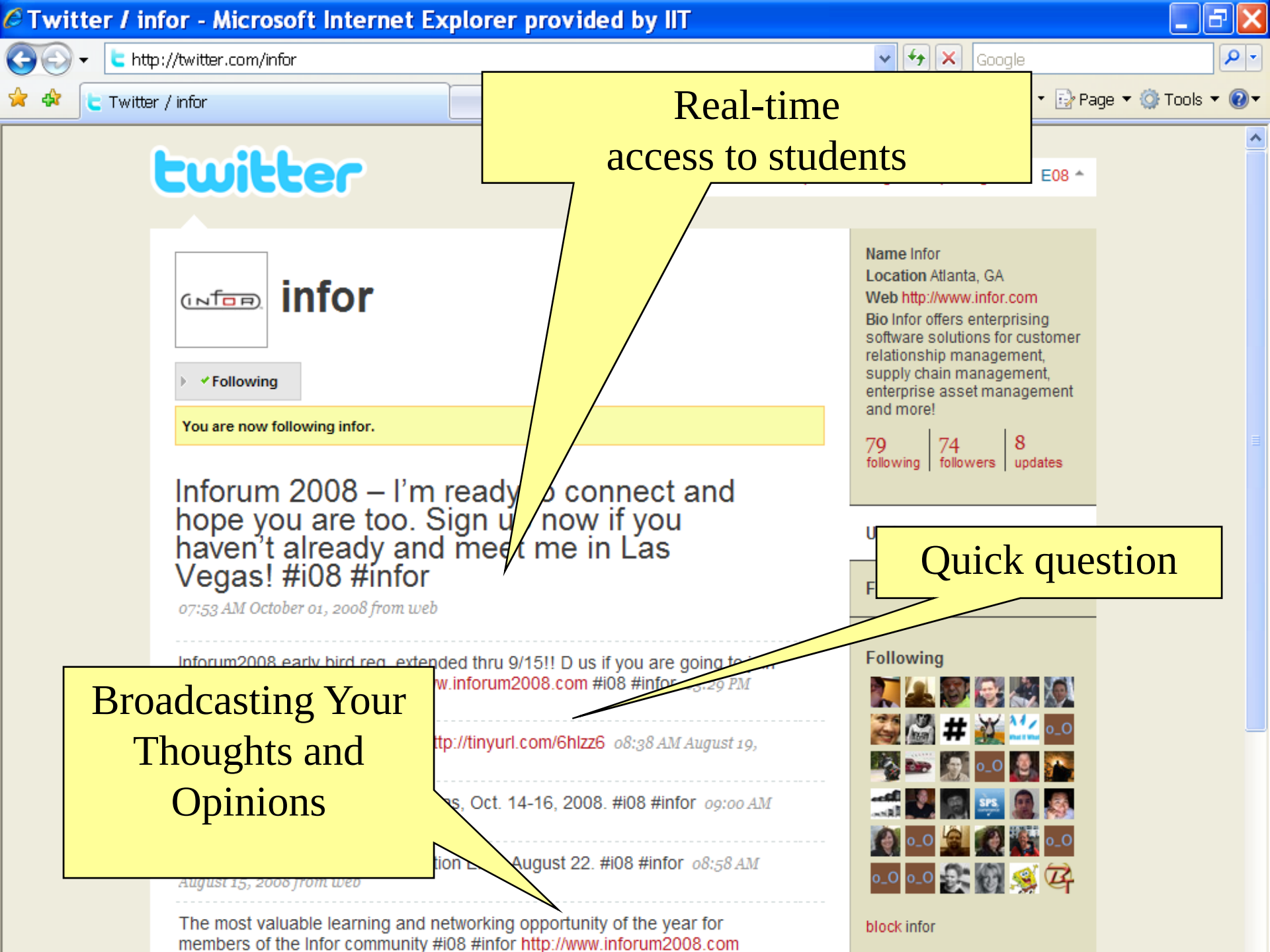
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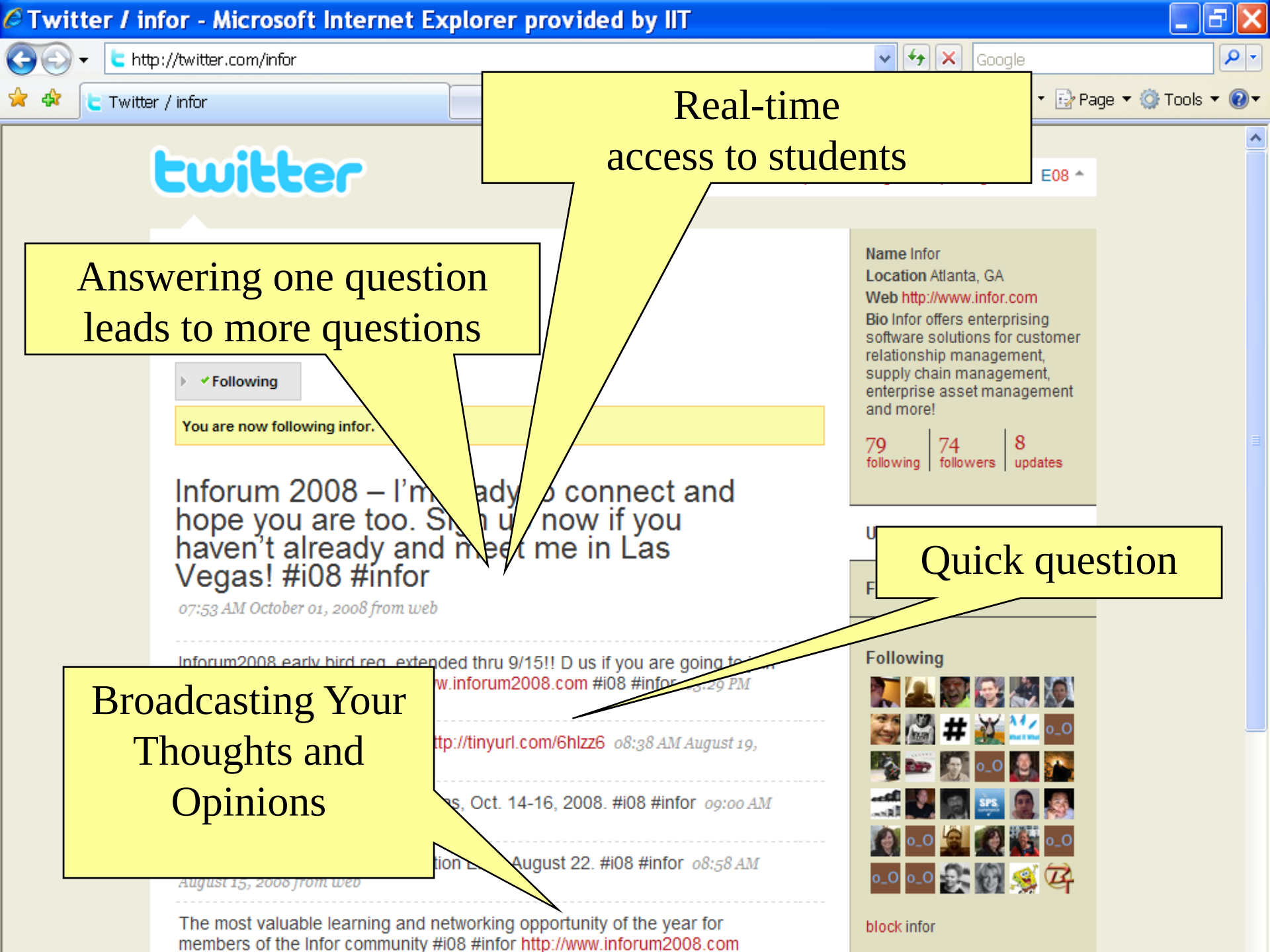
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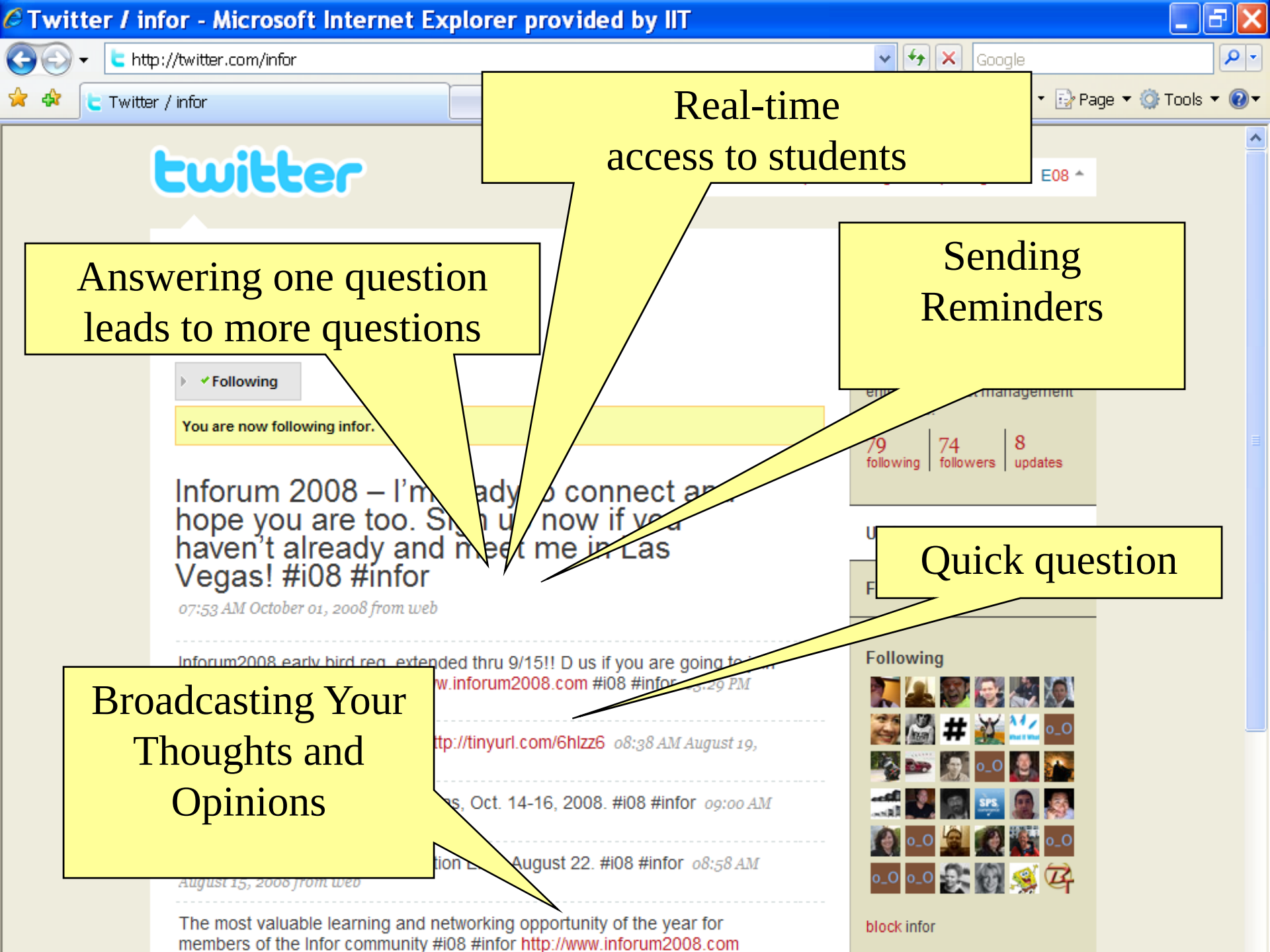
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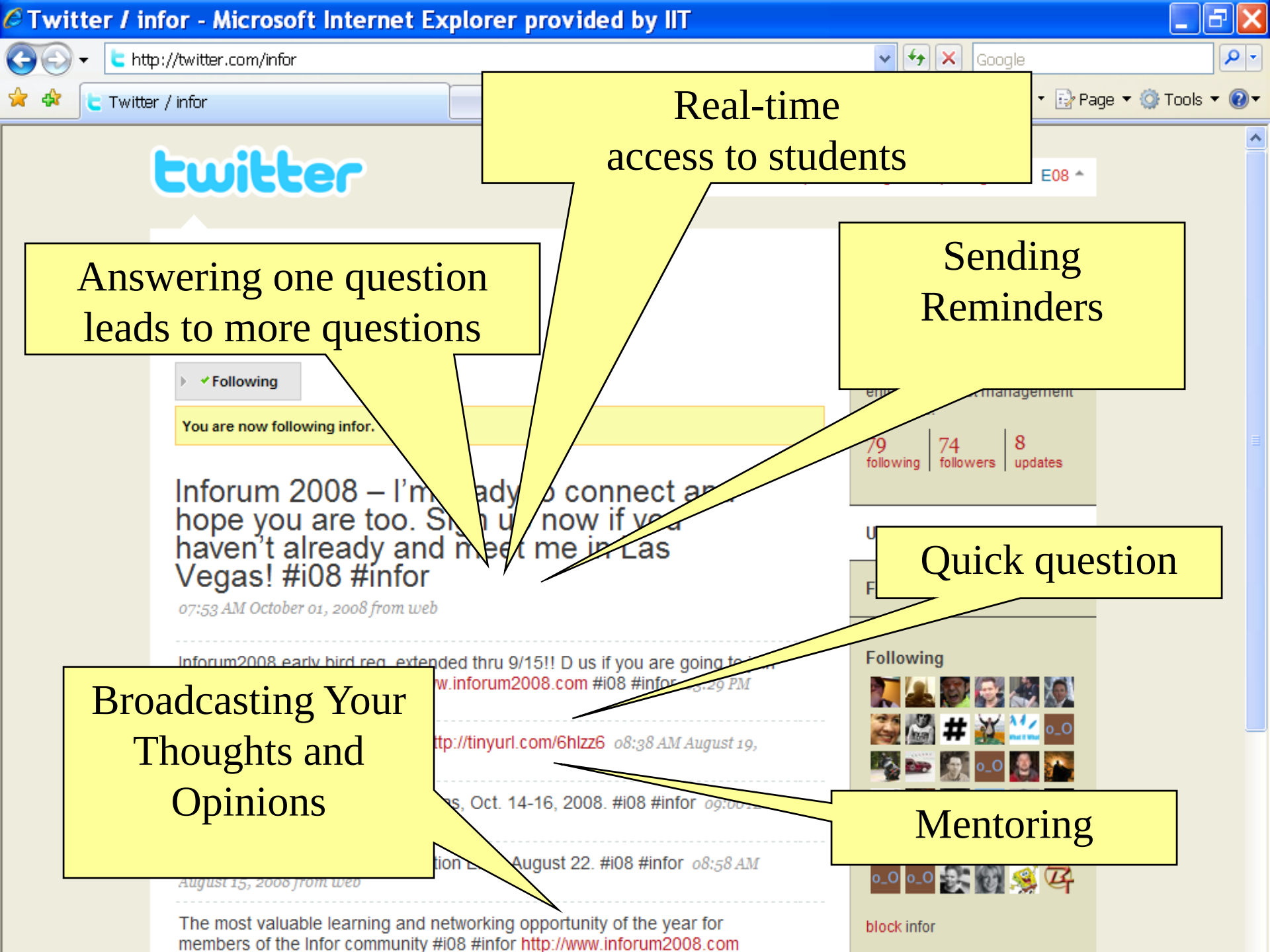
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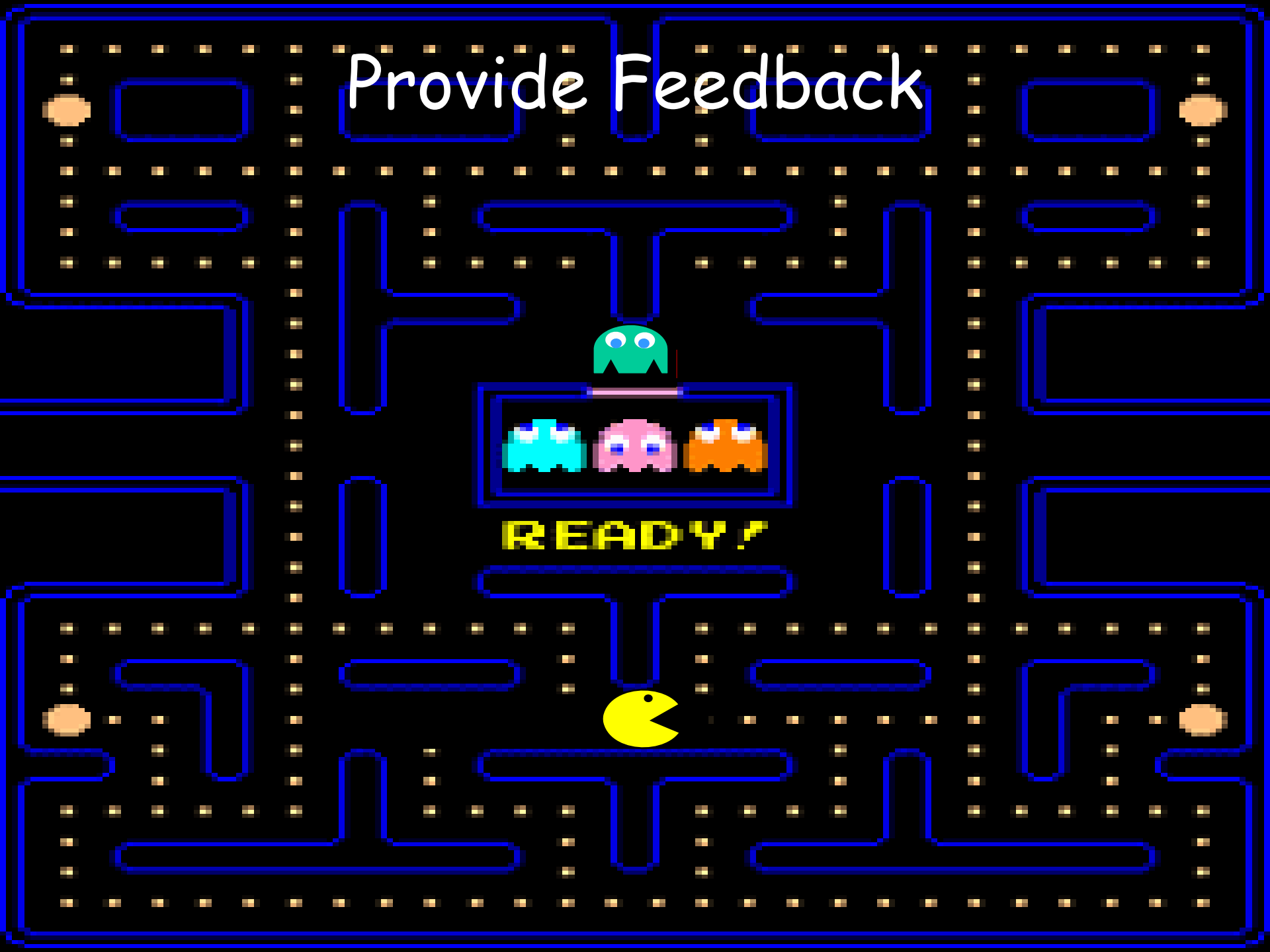
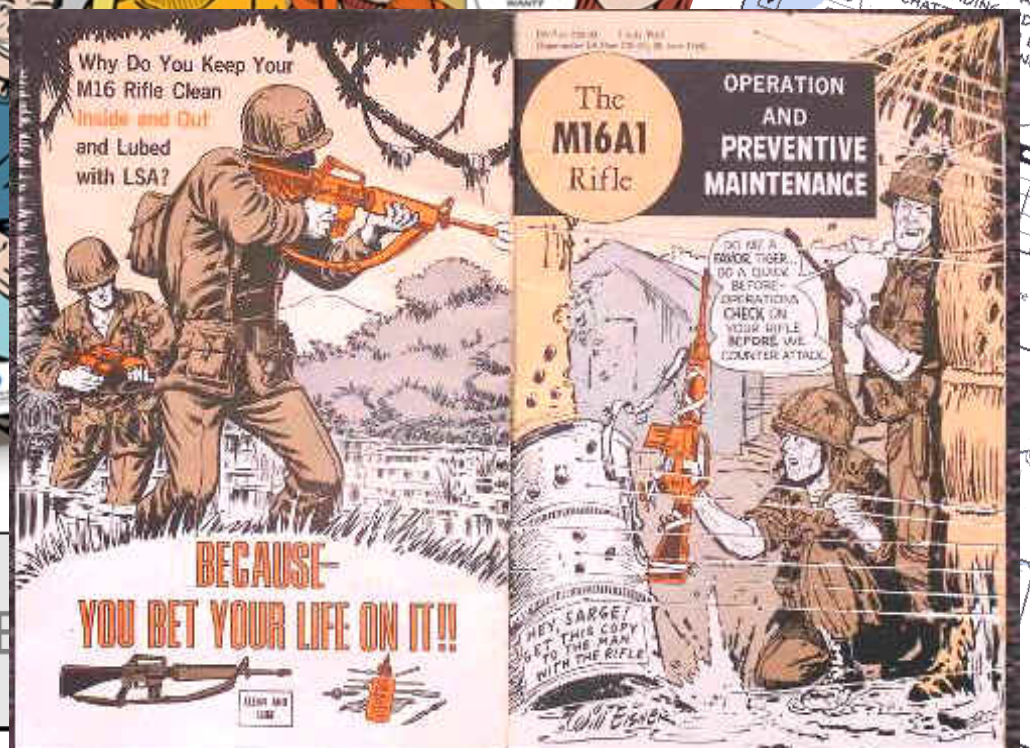
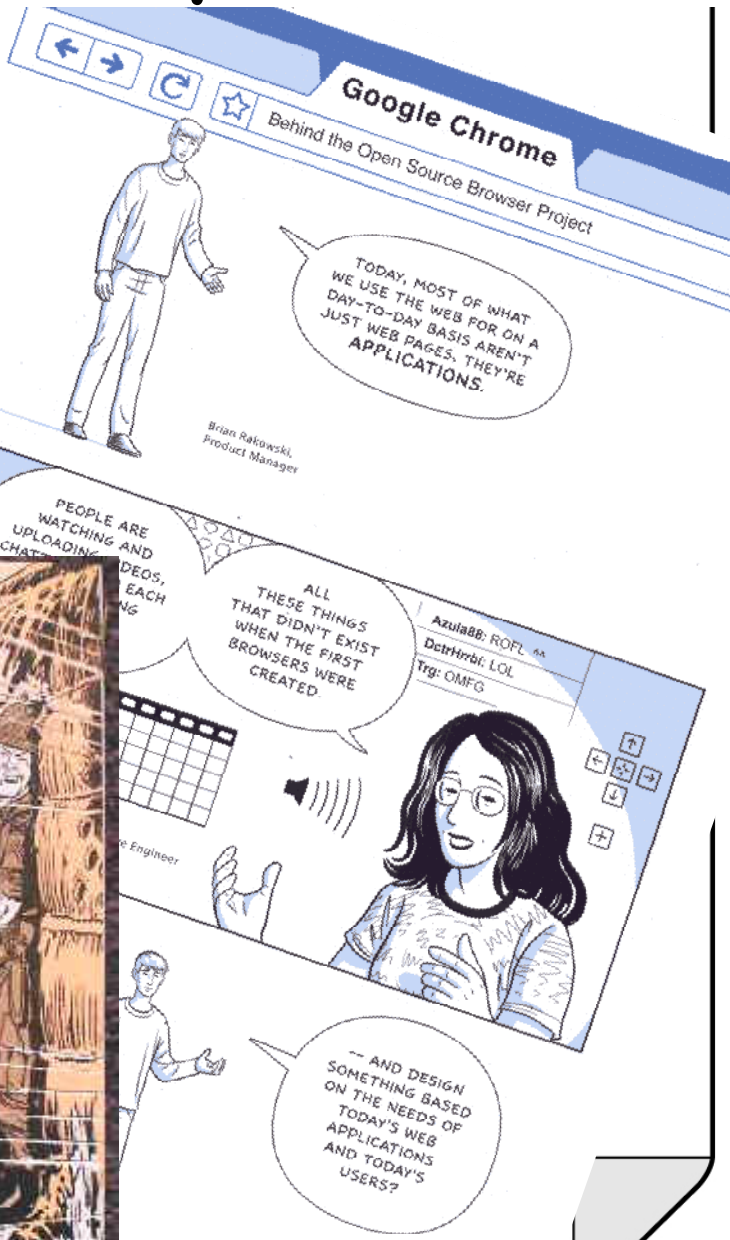


Educational Material
(one of three)

Simplify Delivery





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What Can We Do?

http://karlkapp.blogspot.com

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  - Samples and Examples
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  - Teaching Facts with Fun, Online Games
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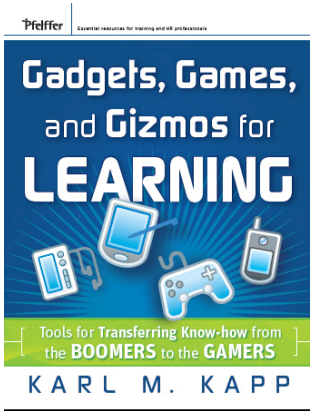
- www.gadgetsgamesandgizmos.com
- "*Gadgets, Games and Gizmos for Learning: Tools for Transferring Knowledge from the Boomers to the Gamers*"



Discussion

- Communicating with Today's Generation

Find More Resources to Communicate with Today's Generation

- www.matecnetworks.org
  - "net generation"
  - Generation Y

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