



Women in Engineering and Industrial Technology

@ Rowan-Cabarrus Community College



ACTIVITIES

1. INDUSTRY TOURS
2. TASTE OF INDUSTRY
3. INDUSTRY SPEAKS SERIES
4. INTERNAL OUTREACH AND AWARENESS CAMPAIGN VIA ENGLISH 111
5. DEVELOPMENT OF WE-IT NAVIGATORS AND WE-IT AMBASSADOR STUDENT ORGANIZATIONS

GOALS

1. INCREASE THE TOTAL ENROLLMENT OF WE-IT PROGRAMS BY 5% YEARLY.
2. INCREASE FEMALE ENROLLMENT OF WE-IT PROGRAMS FROM 18% TO 25% BY YEAR THREE.
3. INCREASE RETENTION AND PERSISTENCE RATES AMONG FEMALES IN WE-IT PROGRAMS BY 5% BY YEAR THREE.

WELCOME
 8:30-9:00 a.m. | Bldg. 600 Atrium

TOPIC	WELDING	COMP-INTL MACHINING	MECH. ENG.	ELEC. ENG.	IT.
9:00-9:50 A.M.	BLUE TEAM	YELLOW TEAM	RED TEAM	GREEN TEAM	BLACK TEAM
10:00-10:50 A.M.	YELLOW TEAM	BLUE TEAM	GREEN TEAM	BLACK TEAM	RED TEAM
11:00-11:50 A.M.	GREEN TEAM	BLACK TEAM	BLUE TEAM	RED TEAM	YELLOW TEAM

LUNCH AND Q&A PANEL WITH INDUSTRY LEADERS
 Noon-1:30 p.m. | Bldg. 600 Atrium

1:30-2:20 P.M.	BLACK TEAM	RED TEAM	YELLOW TEAM	BLUE TEAM	GREEN TEAM
2:30-3:20 P.M.	RED TEAM	GREEN TEAM	BLACK TEAM	YELLOW TEAM	BLUE TEAM

Rowan-Cabarrus COMMUNITY COLLEGE
 Thank you for joining us at the Taste of Industry. We look forward to seeing you next year!

WHAT WE DID:

- » Hosted local high school area teachers for an interactive tour.
- » Provided a take-home kit and lesson plans that combined the associated programs into one project.
- » Provided lunch and hosted a Q&A panel with local industry leaders to provide knowledge on what would prepare students for a career in their field.

KIT CONTENTS



Raspberry Pi Zero Starter Pack



Poster



Calipers



Calculator



Thumb Drive
(loaded with lesson plans)

Would you like to view more information about our grant, or access the lesson plans included in our Taste of Industry Kit? Scan this code for access to grant materials.



Project Contact Information:

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