

Women in Engineering and Industrial Technology

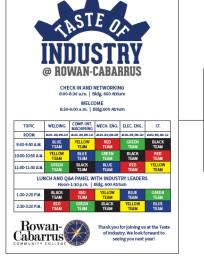
@ Rowan-Cabarrus Community College

ACTIVITIES

- 1. INDUSTRY TOURS
- 2. TASTE OF INDUSTRY
- **3. INDUSTRY SPEAKS SERIES**
- 4. INTERNAL OUTREACH AND AWARENESS CAMPAIGN VIA ENGLISH 111
- 5. DEVELOPMENT OF WE-IT NAVIGATORS AND WE-IT AMBASSADOR STUDENT ORGANIZATIONS

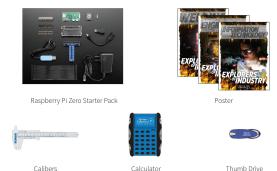
GOALS

- 1. INCREASE THE TOTAL ENROLLMENT OF WE-IT PROGRAMS BY 5% YEARLY.
- 2. INCREASE FEMALE ENROLLMENT OF WE-IT PROGRAMS FROM 18% TO 25% BY YEAR THREE.
- 3. INCREASE RETENTION AND PERSISTENCE RATES AMONG FEMALES IN WE-IT PROGRAMS BY 5% BY YEAR THREE.



WHAT WE DID:

- » Hosted local high school area teachers for an interactive tour.
- » Provided a take-home kit and lesson plans that combined the associated programs into one project.
- » Provided lunch and hosted a Q&A panel with local industry leaders to provide knowledge on what would prepare students for a career in their field.



KIT CONTENTS

Would you like to view more information about our grant, or access the lesson plans included in our Taste of Industry Kit? Scan this code for access to grant materials.



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This material is based upon work supported by the National Science Foundation under grant no. 1801136

