



**Course: LOG 110 International Logistics
2013**

Winter

Items: 1721 and 1722

Credit hours: 3

Class meets on Tuesdays from 4:00 until 6:00 pm in Building 16, Room 208

Instructor: Helmut Kellermann

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Office hours: Before or after class as needed.

Course Description: This course is an introduction to international logistics and covers concepts important to anyone interested or engaged in international trade. Students will get an overview of global trade and learn global trade strategies as well as methods to use international logistics as a competitive advantage.

Prerequisite: *College-level English required.*

Course Structure and Instructional Methods: This is a lecture course.

Knowledge and skills will be acquired through lectures, class discussions, the use of the text book, and independent research and study. This course utilizes the school's Angel system and students are required to take exams and submit assignments online.

Text: **International Logistics – The Management of International Trade Operations, Third Edition, by Pierre David and Richard Stewart; ISBN-13: 978-1-111-46498-1**

College-wide Student Learning Outcomes: Tacoma Community College has identified five college-wide student learning outcomes that form the foundation of our educational emphasis: 1) communication (**COM**), 2) critical thinking & problem-solving (**CRT**), 3) responsibility & ethics (**RES**), 4) information & information technology (**IIT**), and 5) living & working cooperatively (**LWC**).

Course Goals/Objectives: The principal objective of this course is to acquaint the student with the basics of international logistics and the complexities of the international supply chain. Upon successfully completing this course, the student will be able to:

1. Discuss some of the similarities and differences between domestic and international shipments. (COM)

2. Discuss the factors that influence a company's decision to enter international markets. (CRT)
3. List the market entry strategies available to companies in the international marketplace, and the advantages and disadvantages of each. (IIT)
4. Understand the risks involved in international logistics and how to mitigate them. (CRT)
5. Discuss the types of organizations involved in exporting. (IIT)
6. Describe and understand the use of some of the most widely used documentation required in exporting and why accuracy is important. (CRT)
7. Explain INCOTERMS and how they relate to international trade. (COM)
8. Discuss "Foreign Trade Zones" and how they can benefit the importer and exporter. (CRT)
9. Define and discuss some of the basic terms associated with global logistics activities. (IIT, COM)
10. Utilize the World Wide Web to research assignments and gain enhanced knowledge. (RES, IIT)

Other Required Resources:

- Adequate preparation time. You are expected to be an active participant in your learning process. This means you need to listen to the lectures, read the text, complete the assignments, and do the required outside research.
- Responsibility for your own learning. You have the responsibility for your own development and are responsible for planning and pacing yourself.
- Access to a computer that supports internet access. Class information, exams, lectures, assignments, and grades will be posted on the class Angel web site. In addition, assignments will be submitted via this site.

Performance Evaluation: Your performance will be evaluated on the total number of points that you earn during the quarter. The course components and their point values are:

Component	Points Available
Exams (2 @ 160 points each)	320
Assignments from text book (minimum 11 @ 10 points each)	110+
Writing assignments/research (minimum 3 @ 30 points each)	90+
Lecture attendance and evaluation	100
Total Points Available	620
	+

At the instructor's discretion, other point components may be added.

- **EXAM** dates will be in line with the TCC standard schedule and will be communicated in class and via e-mail. The tests make up a approximately

50% of your grade; if you listened to the lectures, kept up with assignments, and read the assigned material, you should be well prepared for the exams. The midterm exam will cover chapters 1-8 (or 9) and the final exam will cover the balance of the chapters. All questions will be true/false or multiple choice and will be based on information provided in class or by the textbook. These exams will test how well you studied and understand the subject matter.

- **WITHDRAWAL PER TCC's POLICY:** (W grade assigned by registration): "While faculty permission is not required, a completed add/drop form must be submitted to Registration and Records to complete drops from the 11th instructional day through the 55th calendar day of the quarter". "The instructor must sign the form or [send] an e-mail to Registration, acknowledging the withdrawal. If the instructor is not available, a signature from a full-time advisor in the Advising Center is an acceptable substitute." (Please refer to TCC's catalogue for policies covering withdrawals after the 55th calendar day of the quarter (WI) as well as Incomplete Grades (I). It will require extenuating circumstances for your instructor to agree to these.)
- **ASSIGNMENTS** may be related to questions from the textbook or elsewhere, or may be related to Internet research or reporting on assigned topics. Assignments will be due on assigned dates. Your grade on an assignment will be based on whether you have followed the assignment instructions, your effort put into the assignment, your understanding of the subject matter, and the degree to which you identify potential future benefits or risks with the actions recommended in case study analysis.
- **Please note that the syllabus is subject to change, so you are responsible for keeping current with the posted assignments and announcements regarding any changes in the components of performance evaluation.**

When asked, I will provide you with feedback about your performance in the course. Additionally, course grades will be updated regularly on the course web site.

Your grade for the quarter will be based on the percentage of the total points you have earned based on the following scale:

GRADING SCALE

94% to 100%	A
90 to 93.9	A-
87 to 89.9	B+
83 to 86.9	B
80 to 82.9	B-

77 to 79.9	C+
73 to 76.9	C
70 to 72.9	C-
67 to 69.9	D+
63 to 66.9	D
60 to 62.9	D-
Less than 59.9%	E

Class Policies:

Listening to the lectures is a requirement.

Academic Dishonesty: “As stated in the TCC Catalog, ‘Students are expected to be honest and forthright in their academic endeavors. Cheating, plagiarism, fabrication or other forms of academic dishonesty corrupt the learning process and threaten the educational environment for all students” (pg. 33).

IN THIS COURSE, SACTIONS FOR ACADEMIC DISHONESTY WILL BE THAT THIS ACTION WILL BE SUFFICIENT GROUNDS FOR EARNING A GRADE OF “E” IN THE COURSE.

The complete Administrative Procedure for Academic Dishonesty is available on the TCC website at:

<http://www.tacomacc.edu/resourcesforstudents/studentpolicies/administrativeprocedureforacademicdishonesty.aspx>

- Academic dishonesty includes (1) Cheating, (2) Plagiarism, (3) Fabrication, and (4) Academic Misconduct. Cheating is an act of dishonesty by which the student misrepresents that he or she has mastered information on an academic exercise that in fact has not been mastered. Plagiarism is the inclusion of someone else’s words, ideas, or data as one’s own work without acknowledgement. Fabrication is the intentional use of invented information or the falsification of research or other findings with the intent to deceive. Academic misconduct is the intentional violation of a college policy.
- **Software Licenses:** It is TCC’s policy to respect the copyright protections given by law to software owners. Persons shall not copy or reproduce any licensed software on College computing equipment. In addition, persons may not use unauthorized copies of software on college owned computers or on computers housed in College facilities. VIOLATION OF THIS POLICY WILL RESULT IN THE DENIED USE OF COLLEGE FACILITIES, A GRADE OF “E” IN THE COURSE AND OTHER DISCIPLINARY ACTIONS.

- **Accommodations for disabilities/Students with Special Needs:** *Students are responsible for all requirements of the class, but the way they meet these requirements may vary. If you need specific auxiliary aids or services due to a disability, please contact the Access Services office in Building 7 (253-566-5328). They will require you to present formal, written documentation of your disability from an appropriate professional. When this step has been completed, arrangements will be made for you to receive reasonable auxiliary aids or services. The disability accommodation documentation prepared by Access Services must be given to me before the accommodation is needed so that appropriate arrangements can be made.*
- **Challenges to Your Success:** If you are specially challenged to meet your learning objectives, please arrange to see me to discuss what the college and I can reasonably do to help you meet your goals. It is best to have the discussion early in the quarter.
- **Approved Excuse:** An approved excuse is defined as an excuse pre-approved by your instructor or a death in your immediate family or a severe illness to yourself or a member of your immediate family. In the cases of a death or a severe illness, a written verification by a third party may be required upon your return to class. Severe illness to a member of your immediate family will not qualify if the illness is extended and other care can be planned.
- **Extra Credit:** There is no opportunity to individual earn extra credit. Your grade will be based on the total points earned by you from assignments and exams.
- **Class Outline and Schedule:** An initial outline will be provided during the first week of the quarter. This outline is general and is meant to show the sequence of the course topics and the approximate important dates. More specific course information can be found on the Angel site for LOG110.
- If you have **questions or concerns** about this class or me, please communicate with me about your concerns. If we are unable to resolve your concerns, you may talk next with the Chair of the Logistics Program, Erika Bowles, Building 16, (253) 566-5253. The Chair can assist with information about additional steps, if needed.

This is a very interesting course which covers much practical matter related to international trade. I look forward to your participation in this class.